TENTATIVE AGENDA
for the
SECOND MEETING
of the
ECONOMIC AND RURAL DEVELOPMENT COMMITTEE

July 26, 2017
Performing Arts Vestibule
Ruidoso Middle School
124 Warrior Drive
Ruidoso

July 27, 2017
Inn of the Mountain Gods (6th Floor)
287 Carrizo Canyon Road
Mescalero

Wednesday, July 26 — Performing Arts Vestibule, Ruidoso Middle School, Ruidoso

9:00 a.m.  Call to Order, Introductions and Approval of Minutes
—Senator Benny Shendo, Jr., Chair

9:15 a.m.  (1)  Welcome
—Jason Edmister, Associate Superintendent, Ruidoso Municipal School District

9:30 a.m.  (2)  Economic Development Priorities of the Village of Ruidoso
—Tom Battin, Mayor, Village of Ruidoso

10:15 a.m.  (3)  Developing Vocational Education
—Dr. Clayton Alred, President, Eastern New Mexico University-Ruidoso

11:00 a.m.  (4)  Economic Development Priorities and Initiatives of Regional Economic Development Associations
—James Miller, Ph.D., Dean Emeritus, Eastern New Mexico University-Ruidoso
—Bruce Swingle, Chair, Middle Rio Grande Economic Development Association (invited)

12:00 noon  Lunch
1:00 p.m.  (5) **Tourism: State, Regional and Local Perspectives**
—Rebecca Latham, Secretary, Tourism Department
—Gina Kelley, Director of Tourism, Village of Ruidoso
—Jason Weeks, Lobbyist, New Mexico Hospitality Association
—Timothy Roberts, Regional Manager, New Mexico Historic Sites

2:15 p.m.  (6) **Chambers of Commerce: Supporting Small Businesses**
—Becky Brooks, Executive Director, Ruidoso Valley Chamber of Commerce
—Mike Espiritu, President and Chief Executive Officer, Otero County Economic Development Council and Alamogordo Chamber of Commerce

3:15 p.m.  (7) **The Impact of Broadband on Economic Development**
—Vince Tyson, Chief Operating Officer, Plateau

4:15 p.m.  Public Comment

4:30 p.m.  Recess

**Thursday, July 27 — Inn of the Mountain Gods (6th Floor), Mescalero**

9:00 a.m.  Reconvene — Introductions
—Senator Benny Shendo, Jr., Chair

9:10 a.m.  (8) **Welcoming Remarks**
—Danny Breuninger, President, Mescalero Apache Tribe (invited)

9:45 a.m.  (9) **Economic Development Initiatives of the Mescalero Apache Tribe**
—TBD

10:45 a.m.  (10) **A Report on the Work of the Jobs Council**
—Mark Lautman, Principal, Community Economics Laboratory
—Charles Lehman, Principal, Community Economics Laboratory

12:45 p.m.  Public Comment

1:00 p.m.  Adjourn