

Cost-Effective Strategies in Public Health: The “Winnable Battles Initiative”

Monday, June 20 – Wednesday, June 22, 2016
Hilton Garden Inn Downtown – Denver, CO

Speaker Biographies

(Alphabetical order)

Janna Bardi, MPH

Janna Bardi is the Assistant Secretary of the Prevention and Community Health Division at the Washington State Department of Health. This division includes three offices: Nutrition Services, Healthy Communities and Immunization and Child Profile. She was the Director of two of the offices in the division and in those roles was state Maternal and Child Health Director, state Chronic Disease Director and state Immunization Director. She has a master of public health degree in behavioral science and health education from the University of California, Los Angeles. Her public health career started with US Peace Corps service in Malawi, Africa. She has experience in program analysis, policy development, systems development, inter- and intra-agency collaboration, and program evaluation. Janna is a 2003 scholar of the Northwest Public Health Leadership Institute.

Lynn Chaiken, MSW, LSW

Lynn Chaiken, MSW, LSW is the Director of Injury Prevention and Behavioral Health at the Association of State and Territorial Health Officials. Previously, Lynn held positions at Nemours Health and Prevention Services, the Mental Health Association in Delaware and JFK Community Mental Health Center in Philadelphia, PA, in roles spanning the public health to clinical service delivery continuum. Lynn received her BA in Political Science and History from McGill University in Montreal before completing her Master in Social Work from the University of Southern California.

Angie Cradock, ScD, MPE

Angie Cradock is a Senior Research Scientist and Deputy Director of the Prevention Research Center in the Department of Society, Human Development, and Health at the Harvard T.H. Chan School of Public Health. The Prevention Research Center works with communities, community agencies, and other state and local partners to develop, implement, and evaluate methodologies and interventions to improve nutrition and physical activity and reduce overweight and chronic disease risk among children, youth, and their families.

Dr. Cradock’s research primarily focuses on the social, policy, and environmental factors associated with physical activity and nutrition behaviors among youth. Specific areas of interest include school and neighborhood environments, community-based intervention research, and policy research.

Kathleen A. Ethier, PhD

Kathleen A. Ethier, PhD serves as the Director of the Program Performance and Evaluation Office at CDC. In this role, she contributes to advancing CDC program strategy, performance measurement, and evaluation. Dr. Ethier previously was the Deputy Associate Director for Program, providing management and direction to the office’s staff and acting on the Associate Director’s behalf when necessary.

Dr. Ethier joined CDC in 1999 to lead the development and evaluation of interventions to prevent HIV, STDs and teen pregnancy. Since her start at CDC as a Senior Scientist in the Division of STD Prevention, she has served in a variety of leadership and management roles at CDC, including as the Acting Director of the Financial Management Office, Acting Director of the Division of Oral Health and the Adolescent Health Goal Team Leader. Prior to joining CDC, she spent six years on the research faculty at Yale University working on studies of HIV, STD and unplanned pregnancy prevention among women, particularly adolescents.

Dr. Ethier's research has included psychosocial, behavioral, organizational and clinical factors related to women's health, maternal health and adolescent sexual and reproductive health. Her work has been published widely in peer-review publications, including the *American Journal of Public Health*, *Health Psychology*, *Archives of Pediatrics and Adolescent Medicine*, the *American Journal of Obstetrics and Gynecology*, the *Journal of Adolescent Health*, and *Sexually Transmitted Infections*, among others. She has co-authored chapters in edited books, including *Women and AIDS: Coping and Care*, the *Handbook of Health Psychology* and *Behavioral Interventions for Prevention and Control of STDs*.

Dr. Ethier earned her PhD in social psychology from the Graduate Center of the City University of New York (CUNY), where her dissertation examined identity acquisition and change among women during and following their first pregnancy.

K. Lynn. Gallagher, JD

K. Lynn Gallagher, JD, joined the New Mexico Department of Health (NMDOH) as Deputy Cabinet Secretary in August 2013. In 2016, Governor Martinez appointed her Secretary of Health. Among the many public health priorities, she is committed to preventing and treating substance abuse, improving health outcomes for all New Mexicans, strengthening vaccination rates statewide, and advancing community engagement in population health priorities throughout New Mexico.

In her role as Cabinet Secretary of the state's largest agency, Gallagher manages the department's \$550 million budget and leads more than 3,200 employees in evidence-based, strategic health initiatives and health systems innovation. In addition to operating the state's accredited, centralized public health system, the NMDOH operates six 24/7 facilities including the state's mental hospital, one community program for persons with developmental disabilities, the developmental disabilities supports division, health facility certification, licensing and oversight division and the medical cannabis program.

Gallagher also served as General Counsel at the Aging and Long-Term Services Department. In this role, she provided legal representation to the agency related to older adults, adults with disabilities and caregivers and acted as tribal liaison to ensure compliance with the State-Tribal Collaboration Act.

Gallagher was born and raised in Truth or Consequences. She has a Bachelor of Arts in Political Science from the State University of New York at Stony Brook and a Juris Doctor from Nova Southeastern University in Fort Lauderdale, Florida.

Tiffani Grant, MS, RDN, LD

Tiffani Grant, a Registered Dietitian, is the Director of the Division of Nutrition, Physical Activity, and Obesity at the Mississippi State Department of Health Office of Preventive Health. The responsibility of this policy level position includes developing program strategies and providing professional development and technical assistance to community-based organizations and school districts to implement effective community and school health programs. She also works as an adjunct instructor at Tulane University School of Continuing Studies in Madison, MS. She received her Bachelor of Science in Nutrition and Dietetics and Master of Science in Nutrition and Food Systems from The University of Southern Mississippi.

Karmen Hanson, MA

Karmen is a program manager in the Health Program at the National Conference of State Legislatures. Over the last fifteen years with NCSL, she has specialized in health topics including cancer, tobacco, marijuana, substance abuse, mental health, prescription drugs and insurance issues. Prior to NCSL, Karmen was a program assistant with the National Civic League, researching community and regional improvement projects across the country. She double majored in psychology and sociology at the University of Colorado at Boulder and received her M.A. degree in sociology from the University of Denver, specializing in self and society, and policy issues.

Martha King, MPA, MSW

Martha directs the Health Program at the National Conference of State Legislatures. She has been with NCSL's

Denver office for over 25 years, working on a variety of health issues. Before joining NCSL, Martha worked as research staff for the Colorado General Assembly for seven years. As a Peace Corps Volunteer in South Korea, she worked in tuberculosis control for a rural county health center. Martha double majored in biology and psychology at Swarthmore College and received her graduate degrees in public administration and social work from the University of Denver.

Virginia Pressler, MD, MBA, FACS

Dr. Pressler is Director of Health for the State of Hawaii Department of Health. In that capacity she oversees Communicable Diseases, and Disease Outbreak Control, Family Health, Emergency Medical Services, Chronic Disease Prevention and Health Promotion, Developmental Disabilities, Environmental Health, State Laboratories, Behavioral Health, Hawaii State Hospital, Alcohol and Drug Abuse, and other public health services. She also oversees a number of administratively attached agencies such as the State Health Planning and Development Agency, Office of Language Access, State Council on Developmental Disabilities, Executive Office on Aging, and others.

Previously Dr. Pressler was Executive Vice President and Chief Strategic Officer for Hawaii Pacific Health (HPH), a non-profit healthcare network that includes Kapi'olani Medical Center for Women & Children, Straub Clinic & Hospital, Pali Momi Medical Center, and Wilcox Hospital & Kauai Medical Clinic on Kauai.

Prior to joining Hawaii Pacific Health, Dr. Pressler's career included Deputy Director of the Hawaii State Dept. of Health, President & CEO of the Queen's/HMSA Premier Plan, Vice President at The Queen's Health Systems, Director of Surgical Education at The Queen's Medical Center, Associate Professor of surgery at the John A. Burns School of Medicine, private practice in general surgery, and five years in management at Bank of Hawaii. Dr. Pressler holds a Bachelor of Arts degree from Cornell University, and MBA, MS in physiology and MD degrees from the University of Hawaii at Manoa.

Dr. Pressler has been active in the community in a wide variety of volunteer roles. She has also served on numerous state commissions and task forces. Dr. Pressler also served on a U.S. Congressional Commerce Committee on health information technology and served on the Advisory Committee on Infant Mortality for the Secretary of Health & Human Services Kathleen Sebelius. She also the recipient of many awards including the Business Leadership Hawai'i Lifetime Achievement Award, and awards from the Shidler College of Business, Hawai'i Institute for Public Affairs, American Cancer Society St. George National Award, Planned Parenthood, Hawaii Medical Association, Healthcare Association of Hawaii, YWCA, University of Hawai'i Distinguished Alumni, and others.

Elizabeth Walker Romero, MS

Elizabeth Walker Romero oversees ASTHO's chronic disease, tobacco and injury control projects. Until October 2011, she directed NASBE's cooperative agreement with the Center for Disease Control and Prevention, Division of Adolescent and School Health and was Principle Investigator for a RWJF Leadership for Healthy Communities grant.

She worked with national and federal agencies to promote high impact, evidence based policy changes to support healthy school environments. She partnered closely with state agencies to change physical activity, nutrition and screen time regulations affecting after school and child care environments and developed tools to support this work.

At the Harvard Prevention Research Center, she focused on childhood obesity prevention in schools and early childhood environments through research, policy development, state coalition building, and youth engagement. She led the development of the Action for Healthy Kids, Students Taking Charge toolkit which is now being used as their national youth engagement program. Elizabeth earned a bachelor's degree in health studies and exercise physiology at Boston University and a master's degree in exercise science from the University of Oregon.

Anne Schuchat, MD

Anne Schuchat, M.D. has been Principal Deputy Director for CDC since September 2015. Dr. Schuchat began her public health career in 1988 when she came to CDC as an Epidemic Intelligence Service Officer. She was director of

CDC's National Center for Immunization and Respiratory Diseases from 2006-2015. Other CDC leadership posts include: acting director of the National Center for Infectious Diseases (NCID) and the Center for Global Health; chief of the Respiratory Diseases Branch and Chief Health Officer for CDC's 2009 H1N1 pandemic influenza response. Schuchat was the initial medical director of ABCs - the Active Bacterial Core surveillance of the Emerging Infections Program Network and spearheaded prevention of newborn infection from group B streptococcal disease in the 1990s. She also served as CDC's interim deputy director for Science and Program in early 2009. She was promoted to Rear Admiral in the United States Public Health Service in 2006 and earned a second star in 2010. Schuchat was elected to the Institute of Medicine of the National Academy of Sciences in 2008.

Globally, Dr. Schuchat has worked in West Africa on meningitis, pneumonia, and Ebola vaccine trials, in South Africa on surveillance and prevention projects, and in China on Beijing's SARS emergency response. She has authored or co-authored more than 230 scientific articles, book chapters, and reviews. Her contributions have been recognized by receipt of the USPHS Meritorious Service Medal, the American Public Health Association's Maternal and Child Health Young Investigator Award, the USPHS Physician Research Officer of the Year, and an Honorary Doctorate in Science from Swarthmore College. Dr. Schuchat graduated with highest honors from Swarthmore College and with honors from Dartmouth Medical School and completed her residency and Chief residency in Internal Medicine at NYU's Manhattan VA Hospital.

Elke Shaw-Tulloch, MHS

Elke Shaw-Tulloch has an undergraduate degree in Environmental Health with Biology minor and a Master of Health Science, Environmental Health emphasis from Boise State University.

Elke began working for the Idaho Department of Health and Welfare 17 years ago as a Health Education Specialist from 1996 to 1998. She was promoted to Manager of the Radiation Health Effects Program (1998) and then became Manager of the Environmental Health Education and Assessment Program (1998-2001).

In 2001, Elke was hired as Bureau Chief for Environmental Health and Safety, which evolved under her leadership to become the Bureau of Community and Environmental Health in 2003.

She began her current position as Administrator of the Division of Public Health on September 2, 2012. The Division of Health provides services ranging from immunizations, testing for communicable diseases, regulating food safety, certifying emergency medical personnel, vital record administration, and compilation of health statistics to bioterrorism preparedness. The Division's programs and services actively promote healthy lifestyles and prevention activities, while monitoring and intervening in disease transmission and health risks as a safeguard for Idaho citizens.

Lisa F. Waddell, MD

Dr. Lisa F. Waddell is the Chief Program Officer for Community Health and Prevention for the Association of State and Territorial Health Officials (ASTHO). Dr. Waddell joined the ASTHO team in January 2014. In this role, Dr. Waddell serves as a member of ASTHO's Executive Management Team, and reports directly to the Executive Director. She oversees ASTHO's policy and programmatic activities related to chronic disease and health promotion, maternal and child health, and performance and quality improvement. She serves liaison with senior officials at CDC and HRSA, national organizations, and affiliates to maintain communication relating to current and future ASTHO strategic priorities. As Chief, she is responsible for monitoring and improving ASTHO's performance with the requirements of all cooperative agreements, grants, and contracts in these areas.

Prior to joining ASTHO, Dr. Waddell served the Deputy Commissioner for Health Services and the Director of Preventive Health Services with the South Carolina Department of Health and Environmental Control. She has extensive experience in health policy and program development and implementation; and state experience in leading and supporting statewide public/private partnerships particularly in the maternal and child health arena. She co-led a statewide task force that was the precursor to the establishment of the SC Birth Defects Program. She was instrumental in the reestablishment of the Oral Health Program and provided sustained leadership to ensure a

successful collaborative program. She also championed the development of a state infant mortality reduction plan and ensured participation and support of the CoIIN work.

In addition to her maternal and child health experiences, Dr. Waddell has provided leadership and managerial oversight over all aspects of the state health department to include areas such as immunizations, family planning, MCH epidemiology, policy/performance improvement, tobacco prevention, physical activity and nutrition, other chronic diseases, minority health and many other areas. Dr. Waddell is a graduate of the University of Virginia, the Medical College of Virginia and the University of North Carolina, School of Public Health.

Andrea Young, PhD

Andrea Young, PhD, serves as the chief for the Applied Systems Research and Evaluation Branch within the Division of Public Health Performance Improvement in CDC's Office for State, Tribal, Local and Territorial Support (OSTLTS). As chief, Dr. Young leads a branch focused on the planning and conduct of applied research and evaluation of public health programs, agencies, and systems.

Dr. Young joined CDC in 2001, where she has supported the planning, development, management, and evaluation of public health programs and projects at the national, state, and local levels. Prior to joining OSTLTS, Dr. Young has served as the director for the Division of Library Sciences and Services in the Epidemiology and Analysis Program Office, Office of Surveillance, Epidemiology, and Laboratory Services. In that role, she was responsible for leading the division and directing CDC's Public Health Library and Information Center. Prior to that, she served as the associate director for the Learning Office within the Office of Public Health Preparedness and Response for six years. In that role, she was responsible for directing analysis, design, development, implementation, and evaluation activities for a portfolio of intramural and extramural public health education programs valued between \$17,000,000 and \$28,000,000 annually.

Prior to joining the CDC, Dr. Young served as the program manager for Florida State University's (FSU) Learning Systems Institute; overseeing the design, development, implementation, and evaluation of FSU's first web-based master's degree program. For more than ten years, Dr. Young served as a principle consultant in audience analysis, competency-model development, performance systems analysis, instructional design, curriculum planning, and evaluation. Her clients represented a variety of sectors, including higher education, private business and industry, and federal and state government.

Dr. Young earned doctorate and master of science degrees in instructional systems from Florida State University's Department of Educational Research. She has a bachelor degree in sociology from Eckerd College. She has authored and coauthored presentations, chapters, and journal publications; and is the recipient of multiple CDC awards for excellence in science, innovation, collaboration, and employee equity.