**COST EFFECTIVE STRATEGIES IN PUBLIC HEALTH:**

**The “Winnable Battles Initiative”**

#### June 20-22, 2016- Denver, CO

**NEW MEXICO STATE TEAM REPORT**

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**Identification of Goals for the Meeting:**

New Mexico team members identified goals for the meeting.

* Learn more about the Winnable Battles and the issues at stake
* Build collaboration across branches of government and stakeholders

**Identification of State Health Challenges within Winnable Battles:**

The New Mexico team identified a number challenges within winnable battles.

* No non-OB/GYN providers receive LARC training on removal and insertion
* P.E.D. needs to be a partner in this effort
* Contraceptives: Eliminate Step Therapy and Prior Authorization
* Tribal sales of tobacco are much cheaper
* High youth smoking rates
* Tobacco cessation money needs to be used for tobacco cessation

**New Mexico Health Goals:** The team identified two primary WB goals on which to work.

1. **Reduce the Rate of Teen Pregnancy**
2. **Reduce the Prevalence of Tobacco Use**

**Create a Set of WB Priorities**

The New Mexico state team identified strategies and action steps to address these goals.

**Goal 1: Reduce the Rate of Teen Pregnancy**

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| **Strategy 1.1**  | **Increase Provider Education and Training** |
| **Action Steps** | * Mobile unit to tour state and do on-site training for providers - *(Megan Pfeffer and Sen. Ortiz y Pino)*
* Create a NM LARC summit with a special training session for providers tied to it - *(Dawn Hunter)*
* Conversations with licensing boards regarding continuing education - *(Dawn Hunter)*
* Use Project ECHO to increase awareness of LARCs (including CHWs) - *(Sec. Gallagher)*
* Drug Rep providing training – *(Department of Health/HSD)*
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| **Strategy 1.2** | **Expand Service Learning and Positive Youth Development Opportunities for Teenagers**  |
| **Action steps** | * Pilot programs or targeted interventions in counties with highest disparities – *(Department of Health)*
* Current family planning programs (BrdsNB2, From Playground to Prom) – *(Department of Health)*
* Renew a contract for statewide youth involvement programming – *(Department of Health)*
* Partner with P.E.D. to expand service learning opportunities – *(Department of Health)*
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| **Strategy 1.3** | **Work to Eliminate Prior Authorization for LARCs** |
| **Action steps** | * ROI and actuarial analysis surrounding LARC (step therapy and prior authorization – *(Rep. Armstrong)*
* Strong collaboration with USMBHC and other New Mexico task forces on teen birth rate reduction efforts – *(Dawn Hunter)*
* Collect data on extent of issue (MCO, OSI) for prior authorization – *(Rep. Armstrong and Leslie Porter)*
* Potential legislation or regulatory changes after evaluating the need for changes – *(Rep. Armstrong)*
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**Goal 2: Reduce the Prevalence of Tobacco Use**

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| **Strategy 2.1**  | **Working with Tribal Governments and Casinos** |
| **Actions steps** | * Tribal consultation – *(Leslie Porter and Sen. Shendo)*
* Cultural messaging distinguishing spiritual use versus use of commercial products – *(Leslie Porter and Sen. Shendo)*
* Culturally appropriate cessation programs – *(Leslie Porter and Sen. Shendo)*
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| **Strategy 2.2** | **Reduce Access to Tobacco by Youth** |
| **Action steps** | * Heavily promote a campaign through which all 7 FDA smoking cessation drugs and counseling are pushed by Medicaid – *(Department of Health/HSD)*
* Reduce access to flavored tobacco – *(Rep. Armstrong, Sen. Ortiz y Pino and Leslie Porter)*
* Raise age of tobacco use to 21 – *(Rep. Armstrong, Sen. Ortiz y Pino, and Leslie Porter)*
* Consider tax on all tobacco products including e-cigarettes – *(Rep. Armstrong, Sen. Ortiz y Pino and Leslie Porter)*
* Price increases on all tobacco products – *(Rep. Armstrong, Sen. Ortiz y Pino and Leslie Porter)*
* Public information campaign to support ending the sale of flavored tobacco products – *(Department of Health/HSD)*
* Rebrand CDC and other national campaign ads – *(Department of Health/HSD)*
* Research possible reactivation of T.U.P.A.C projects – *(Department of Health)*
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| **Strategy 2.3** | **Protect Tobacco Cessation Funding** |
| **Action steps**  | * Research current spending and develop a plan to address state tobacco funding use and restrictions – *(Sen. Ortiz y Pino and Leslie Porter)*
* Joint meeting of TSROC and LHHS – *(Michael Hely)*
* Ask NMAG for information on other states’ use of master settlement funds – *(Michael Hely)*
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**FOLLOW UP PLAN:** Team members plan on getting together on September 28, 2016 at 10:00am at the Capitol in Conference Room A. The team will meet in-person quarterly after the first meeting. In mid to late August, share background knowledge and comprehensive list of items already in progress for review prior to the first meeting. Potential TA will be discussed/decided in the first meeting.

Additional Comments: The team will decide on further participants at first meeting.