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**SENATE JOINT MEMORIAL 3**

**44TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 1999**

**INTRODUCED BY**

**Mary Jane M Garcia**

**A JOINT MEMORIAL**

**REQUESTING TOBACCO INDUSTRY COOPERATION AND INFLUENCE TO  
INSIST THAT TOBACCO RETAILERS COMPLY WITH THE LAW AGAINST  
SALES TO MINORS.**

**WHEREAS, more than twenty-five percent of teenagers use  
tobacco regularly; and**

**WHEREAS, every day in New Mexico, fifteen children, at an  
average age of thirteen, begin using tobacco; and**

**WHEREAS, by the time these children are fourteen and a  
half, they will be addicted; and**

**WHEREAS, one-third of these children will experience  
premature death related to tobacco; and**

**WHEREAS, studies show that thirty-four percent of teen  
experimentation with tobacco is directly attributable to  
tobacco advertising and promotion; and**

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1           WHEREAS, tobacco is the number two drug of choice in New  
2 Mexico; and

3           WHEREAS, tobacco products account for more than forty  
4 percent of all items shoplifted in the United States; and

5           WHEREAS, every year New Mexico residents spend four  
6 hundred sixty million dollars (\$460,000,000) for medical  
7 expenses, insurance, lost work time and deaths due to tobacco-  
8 related illnesses; and

9           WHEREAS, New Mexico law prohibits the sale of any tobacco  
10 products to minors; and

11           WHEREAS, many New Mexico retailers flaunt the law and  
12 sell tobacco products to minors with few repercussions; and

13           WHEREAS, the tobacco industry in New Mexico has done  
14 little to dissuade teens from using tobacco products; and

15           WHEREAS, the New Mexico liquor industry in recent years  
16 spent large sums of money promoting the danger of illegal  
17 sales of alcohol to minors and encouraging retailers across  
18 the state to comply with the law; and

19           WHEREAS, by ignoring continuing sales of its products to  
20 minors, the tobacco industry is missing an obvious opportunity  
21 to be a "good citizen";

22           NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE  
23 STATE OF NEW MEXICO that the tobacco industry in New Mexico  
24 commit itself to a substantial campaign to discourage illegal  
25 sales of tobacco products to minors; and

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BE IT FURTHER RESOLVED that the industry strongly encourage tobacco retailers to keep their products behind counters or otherwise out of reach of persons too young to purchase tobacco legally; and

BE IT FURTHER RESOLVED that copies of this memorial be sent to the taxation and revenue department for distribution to every tobacco wholesaler licensed to do business in New Mexico and to the secretary of state for distribution to each lobbyist registered to represent any segment of the tobacco industry before the New Mexico legislature.

1 FORTY-FOURTH LEGISLATURE

2 FIRST SESSION, 1999

3  
4  
5  
6 January 26, 1999

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8 Mr. President:

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10 Your RULES COMMITTEE, to whom has been referred

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12 SENATE JOINT MEMORIAL 3

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14 has had it under consideration and reports same with  
15 recommendation that it DO PASS, amended as follows:

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18 1. On page 2, line 11, strike "many" and insert in lieu  
19 thereof "some".

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21 Respectfully submitted,

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Adopted \_\_\_\_\_ Not

Adopted \_\_\_\_\_

(Chi ef Clerk)

(Chi ef Clerk)

Date \_\_\_\_\_

The roll call vote was  5  For  0  Against

Yes: 5

No: 0

Excused: Adai r, Gorham, Kysar

Absent: None

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FORTY- FOURTH LEGISLATURE  
FIRST SESSION, 1999

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1 FORTY-FOURTH LEGISLATURE  
2 FIRST SESSION, 1999  
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6 March 16, 1999  
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8 Mr. Speaker:  
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10 Your BUSINESS AND INDUSTRY COMMITTEE, to whom has  
11 been referred  
12

13 SENATE JOINT MEMORIAL 3, as amended  
14

15 has had it under consideration and reports same with  
16 recommendation that it DO PASS.

17 Respectfully submitted,  
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22 Fred Luna, Chairman  
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FORTY-FOURTH LEGISLATURE  
FIRST SESSION, 1999

3 HBIC/SJM 3a

Page 8

4 Adopted \_\_\_\_\_ Not Adopted \_\_\_\_\_  
5 (Chief Clerk) (Chief Clerk)

7 Date \_\_\_\_\_

9 The roll call vote was 12 For 0 Against

10 Yes: 12

11 Excused: None

12 Absent: None

14 J: \99BillSWP\SJ003

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1 FORTY- FOURTH LEGISLATURE  
2 FIRST SESSION, 1999

3  
4 March 16, 1999

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7 Mr. Speaker:

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9 Your BUSINESS AND INDUSTRY COMMITTEE, to whom has  
10 been referred

11 SENATE JOINT MEMORIAL 3, as amended

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13 has had it under consideration and reports same with  
14 recommendation that it DO PASS.

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16 Respectfully submitted,

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21 Fred Luna, Chairman  
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FORTY-FOURTH LEGISLATURE  
FIRST SESSION, 1999

3 HBIC/SJM 3a

Page 10

4 Adopted \_\_\_\_\_ Not Adopted \_\_\_\_\_  
5 (Chief Clerk) (Chief Clerk)

7 Date \_\_\_\_\_

9 The roll call vote was 12 For 0 Against

10 Yes: 12

11 Excused: None

12 Absent: None

14 J: \99BillsWP\SJ003

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