

1 A MEMORIAL

2 DECLARING FEBRUARY 20, 2025 "EXCELLENCE IN RIO RANCHO DAY" IN
3 THE HOUSE OF REPRESENTATIVES.

4
5 WHEREAS, the city of Rio Rancho began as a retirement
6 community called Rio Rancho estates in the early 1960s; and

7 WHEREAS, the city of Rio Rancho became an incorporated
8 municipality in 1981; and

9 WHEREAS, Rio Rancho is the third-largest city in New
10 Mexico, now with a population of more than one hundred ten
11 thousand residents; and

12 WHEREAS, Rio Rancho is the fastest-growing city in New
13 Mexico; and

14 WHEREAS, Rio Rancho has experienced significant economic
15 growth, with median household incomes increasing from fifty-
16 four thousand dollars (\$54,000) in 2020 to more than eighty-
17 five thousand dollars (\$85,000) in 2024; and

18 WHEREAS, Rio Rancho is nationally recognized as one of
19 the safest cities in New Mexico and among the safest in the
20 southwest, based on crime rates and community surveys; and

21 WHEREAS, Rio Rancho boasts a top-rated public school
22 district, the Rio Rancho public school district, which is
23 celebrating thirty years of quality education for the
24 community in 2025; and

25 WHEREAS, Rio Rancho has been recognized in several

1 prominent publications for its livability and family-friendly
2 environment, including:

3 A. *Livability.com*: Rio Rancho was featured in the
4 "Top 100 Best Places to Live in the U.S.", highlighting its
5 affordable housing, excellent schools and abundant outdoor
6 activities;

7 B. *Fortune* magazine: Rio Rancho ranked thirty-
8 fifth in *Fortune's* "Best Places to Live for Families",
9 emphasizing its developing economy, tourism sector and
10 numerous parks and trails;

11 C. *Money* magazine: Rio Rancho has been recognized
12 multiple times as one of *Money's* "Best Places to Live in
13 America"; and

14 D. *24/7 Wall Street*: Rio Rancho was featured on
15 its list of "America's 50 Best Cities to Live", citing
16 exceptional public schools and crime rates well below the
17 national average; and

18 WHEREAS, Rio Rancho has a growing business community
19 that includes innovators in many industries, such as Intel,
20 Lectrosonics, Insight lighting, AeroParts manufacturing,
21 AerSale component solutions, Green Theme technologies, NTx
22 Nature's toolbox, Stainless motors, Presbyterian Rust medical
23 center and other prominent businesses, and is home to the
24 university of New Mexico health sciences' advanced center of
25 excellence for orthopaedic surgery and rehabilitation; and

1 WHEREAS, Rio Rancho continues to lead in education with
2 an excellent public school district and expansive higher
3 education opportunities at the university of New Mexico
4 health sciences center, central New Mexico community college
5 and New Mexico highlands university; and

6 WHEREAS, through all of its innovation and growth, Rio
7 Rancho can truly be called "the city of vision";

8 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
9 REPRESENTATIVES OF THE STATE OF NEW MEXICO that February 20,
10 2025 be declared "Excellence in Rio Rancho Day" in the house
11 of representatives; and

12 BE IT FURTHER RESOLVED that copies of this memorial be
13 transmitted to the mayor of Rio Rancho, members of the Rio
14 Rancho city council, the Rio Rancho city manager and the
15 president and chief executive officer of the Rio Rancho
16 regional chamber of commerce.

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