

LFC Requester: _____

AGENCY BILL ANALYSIS - 2025 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO

AgencyAnalysis.nmlegis.gov and email to billanalysis@dfa.nm.gov

(Analysis must be uploaded as a PDF)

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Date Prepared: 2-20-25 *Check all that apply:*
Bill Number: SB 327 Original Correction
 Amendment Substitute

Sponsor: Jaramillo **Agency Name and Code** 505 Cultural Affairs
Short Title: Lowrider License Plate **Number:** _____
Person Writing Greg Geisler
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SECTION II: FISCAL IMPACT

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY25	FY26	FY27		
	Indeterminate	Indeterminate	Recurring	Department of Cultural Affairs

(Parenthesis () indicate revenue decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY25	FY26	FY27	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total						

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
 Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis:

Senate Bill 327 (SB327) enacts a new section of the motor vehicle code to create a lowrider capital of the world special registration plate for cars, trucks, motorcycles, and tow trailers. The plate would have a logo designed pursuant to Section 66-3-424 NMSA 1978, developed by the Motor Vehicle Division (MVD) in collaboration with the Espanola Lowrider Association. The initial fee for the plate would be \$50 in addition to regular motor vehicle or tow trailer registration fees, or \$40 in addition to the regular motorcycle registration fee, and the renewal fee would be \$20. Of the additional motor vehicle or tow trailer fees, \$12 of the initial fee would be retained by MVD to defray the cost of making and issuing the plate and \$38 of the initial registration fee, and the entire \$20 of subsequent renewal fees, would be distributed to the Department of Cultural Affairs (DCA) for the development of museum exhibits explaining the importance of lowrider history and culture. For the additional fees for motorcycles, \$7 would be retained by MVD to defray the cost of making and issuing the plates and \$33 of the initial fee and the entire \$20 renewal would be distributed to DCA. The bill provides a formula starting in 2028 to determine whether MVD should continue to offer the plate.

FISCAL IMPLICATIONS

Revenues from fees (\$38 from initial registration fee and \$20 from renewal fee) will go to DCA to create and distribute materials or for the development of museum exhibits explaining the importance of lowrider history and culture to the world and New Mexico. These funds are helpful as DCA often relies on outside financial support to develop exhibits and programming.

SIGNIFICANT ISSUES

Lowriders are recognized as part of New Mexico's unique culture heritage and have frequently been featured at state museums and historic sites. In 2016, *Con Carino: Artists Inspired by Lowriders* was featured at the New Mexico Museum of Art. In 2017, *Lowriders, Hoppers, and Hot Rods: Car Culture of Northern New Mexico* was a major exhibit at the New Mexico History Museum. The funds provided from a special license plate will be helpful to the department in developing future exhibits and materials on lowrider culture. To maximize the potential of this funding stream please see suggested amendment.

PERFORMANCE IMPLICATIONS

None identified.

ADMINISTRATIVE IMPLICATIONS

None identified.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None identified.

TECHNICAL ISSUES

None identified.

OTHER SUBSTANTIVE ISSUES

None identified.

ALTERNATIVES

None identified.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Status quo.

AMENDMENTS

On page 3, line 12 after materials, insert “provide educational programming and events.”