LFC Requester:	

AGENCY BILL ANALYSIS - 2025 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO

AgencyAnalysis.nmlegis.gov and email to billanalysis@dfa.nm.gov

(Analysis must be uploaded as a PDF)

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply: **Date Prepared**: February 6, 2025 **Bill Number:** SB 287 Original X Correction Amendment Substitute

Agency Name

and Code Tourism 418

Number: **Sponsor:** Senator Linda M. Trujillo

RECREATIONAL VEHICLE **Person Writing Short** Novela Salazar, GC

MANUFACTURE & DEALER Title: **Phone:** 5054907185 **Email** novela.salazar@td.nm.

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropr	iation	Recurring	Fund Affected	
FY25	FY26	or Nonrecurring		
NFI	NFI	NFI	NFI	

(Parenthesis () indicate expenditure decreases)

REVENUE (dollars in thousands)

	Estimated Revenue			Fund
FY25	FY26	FY27	or Nonrecurring	Affected
NFI	NFI	NFI	NFI	NFI

(Parenthesis () indicate revenue decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY25	FY26	FY27	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	NFI	NFI	NFI	NFI	NFI	NFI

(Parenthesis () Indicate Expenditure Decreases)

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: Senate Bill 287 proposes the Recreational Vehicle Manufacturer and Dealer Act, which establishes regulations for the sale and distribution of new recreational vehicles (RVs). The bill would exempt RV manufacturers, dealers, and distributors from the Motor Vehicle Dealers Franchising Act, and amend Section 57-16-2 NMSA 1978 to define recreational vehicles as "a vehicle that is either self-propelled or towed by a consumer-owned tow vehicle and that is designed to provide temporary living quarters for recreational, camping or travel use, and includes motor homes, travel trailers, fifth wheel travel trailers, truck campers and folding camping trailers."

The Recreation Vehicle Manufacture and Dealer Act sets forth definitions for the following terms:

- area of sales responsibility;
- coercion, component manufacturer;
- dealer, distributor;
- factory campaign;
- family member;
- line-make;
- manufacturer;
- manufacturer-dealer agreement;
- model;
- proprietary part;
- recreational vehicle;
- transient customer; and
- warrantor.

SB 287 establishes additional provisions regarding manufacturer-dealer agreements, requiring formal agreements between manufacturers and dealers and setting conditions for sales, termination and renewals. Manufacturers would be prevented from canceling or refusing to renew dealer agreements without good cause and written notice and are responsible for reimbursing dealers for repair costs and ensuring the availability of parts. The act further establishes a process for transferring dealership ownership and allows objections based on specific criteria.

Dispute resolution is mandated by the act and requires a good faith effort to mediate between manufacturers and dealers before a civil cause of action can be brought. The Taxation and Revenue Department may also impose fines or revoke licenses for violation.

The effective date of this bill is January 1, 2026.

FISCAL IMPLICATIONS

None.

SIGNIFICANT ISSUES SB 287 would not have a direct impact on the New Mexico Tourism Department. PERFORMANCE IMPLICATIONS None. **ADMINISTRATIVE IMPLICATIONS** None. CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP None. **TECHNICAL ISSUES** None. **OTHER SUBSTANTIVE ISSUES** None. **ALTERNATIVES** None. WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Status Quo.

None.

AMENDMENTS