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AN ACT

RELATING TO TOURISM; REQUIRING THE NEW MEXICO OUTDOOR RECREATION DIVISION OF THE ECONOMIC DEVELOPMENT DEPARTMENT TO INCREASE AGRITOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

SECTION 1. Section 9-15-14.1 NMSA 1978 (being Laws 2019, Chapter 117, Section 2, as amended) is amended to read:

"9-15-14.1. NEW MEXICO OUTDOOR RECREATION DIVISION-- DUTIES--DEFINITIONS.--

A. The New Mexico outdoor recreation division of the department shall:

(1) increase outdoor recreation-based economic development, tourism, agritourism and ecotourism in the state;

(2) recruit out-of-state-based outdoor recreation businesses to locate in New Mexico;

(3) promote stewardship and preservation of New Mexico's unique environment and cultural assets;

(4) promote education about and use of outdoor recreation assets to enhance public health;

(5) administer the outdoor equity grant program; and

(6) promote and support in-state recreational and agritourism business.

1 B. The department, the tourism department, the
2 state land office, the Rio Grande trail commission, the state
3 parks division of the energy, minerals and natural resources
4 department, the department of game and fish, the cultural
5 affairs department, the Indian affairs department, the
6 department of health and the department of transportation
7 shall work in conjunction with the New Mexico outdoor
8 recreation division to support the division's duties as they
9 relate to the purposes of the respective departments and
10 agencies.

11 C. For the purposes of administering functions of
12 the New Mexico outdoor recreation division:

13 (1) "agritourism" means activities, for
14 recreational, entertainment or educational purposes, that
15 allow members of the public to view or enjoy rural
16 activities, including farming activities, ranching activities
17 and historic, cultural or natural attractions;

18 (2) "ecotourism" means a form of tourism
19 that involves visiting areas of ecological interest and is
20 intended as a low-impact and often small-scale alternative to
21 standard commercial tourism; and

22 (3) "outdoor recreation" means a
23 recreational activity that occurs outdoors in a natural
24 environment, including the use of trails, the natural
25 landscape, water or snow resources or other natural resources

1 in the activity."

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