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HOUSE JOINT MEMORIAL 6

54TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2020

INTRODUCED BY

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A JOINT MEMORIAL

REQUESTING THE CULTURAL AFFAIRS DEPARTMENT TO CONVENE A TASK
FORCE TO DEVELOP OPTIONS AND A STRATEGIC PLAN FOR THE
DEVELOPMENT OF THE CAMINO REAL DE TIERRA ADENTRO NATIONAL
HISTORIC TRAIL IN COLLABORATION WITH THE UNITED STATES BUREAU
OF LAND MANAGEMENT AND THE NATIONAL PARK SERVICE; REQUESTING
THAT THE STRATEGIC PLAN INCLUDE A COMMUNICATIONS PLAN TO
ATTRACT VISITORS AND TELL THE HISTORY OF THE TRAIL AND ITS ROLE
IN THE SETTLEMENT OF NEW MEXICO AND A PLAN TO ENGAGE THE
DIVERSE COMMUNITIES ALONG THE TRAIL IN ALL ASPECTS OF
DEVELOPMENT AND COMMUNICATIONS FOR THE TRAIL.

WHEREAS, the history of human settlement and development
of cultures in the American southwest does not receive the
attention it deserves as part of the national American
heritage; and

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1 WHEREAS, El Camino Real de Tierra Adentro, commonly known
2 as the Camino Real and translated as the royal road of the
3 interior, was the central pathway for expansion of New Spain
4 from Mexico into what is now the American southwest; and

5 WHEREAS, the Spanish development of the Camino Real used
6 and expanded upon existing trade routes established by the
7 indigenous peoples of what is now Mexico and the United States;
8 and

9 WHEREAS, for centuries, the Camino Real was a lifeline
10 providing for the movement of goods, people, music, art and
11 other aspects of culture for communities stretching from the
12 valley of Mexico to northern New Mexico and other parts of the
13 American southwest; and

14 WHEREAS, the history of the Camino Real formed the
15 foundation of the multicultural mix of present day New Mexico
16 and much of the American southwest; and

17 WHEREAS, the federal designation of El Camino Real de
18 Tierra Adentro national historic trail should be leveraged to
19 bring the history of Native American and Hispanic cultures more
20 broadly into the national dialogue on American history and
21 culture; and

22 WHEREAS, the federal government has assigned the United
23 States bureau of land management and the national park service
24 to manage and develop the parts of the national trail on land
25 under their jurisdiction; and

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1 WHEREAS, a well-designed development and communications
2 strategy for the Camino Real could stimulate tourism both from
3 other American states and internationally;

4 NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE
5 STATE OF NEW MEXICO that the cultural affairs department be
6 requested to create a task force to develop options and a
7 strategic plan for development of the Camino Real de Tierra
8 Adentro, including a communications plan to attract visitors to
9 the trail and tell its history and role in the settlement of
10 New Mexico and the American southwest; and

11 BE IT FURTHER RESOLVED that the strategic plan include a
12 plan to engage the diverse communities along the trail in all
13 aspects of the development and communications strategy for the
14 trail; and

15 BE IT FURTHER RESOLVED that the cultural affairs
16 department request the collaboration of the United States
17 bureau of land management and the national park service in
18 forming the task force; and the participation of other state
19 agencies, the Indian nations, tribes and pueblos in New Mexico,
20 the municipalities and counties along the Camino Real in New
21 Mexico and business and nongovernmental organizations
22 interested in the history and development of the Camino Real;
23 and

24 BE IT FURTHER RESOLVED that meetings of the task force be
25 open to the public, subject to the same notice provisions and

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1 exceptions provided in the Open Meetings Act; and

2 BE IT FURTHER RESOLVED that the cultural affairs
3 department present a report regarding the strategic plan and
4 options for development of the Camino Real to the legislative
5 finance committee and other appropriate interim committees by
6 November 1, 2020; and

7 BE IT FURTHER RESOLVED that copies of this memorial be
8 transmitted to the secretary of cultural affairs, the secretary
9 of economic development, the secretary of Indian affairs and
10 the secretary of tourism.