

1 A JOINT MEMORIAL

2 REQUESTING THE CULTURAL AFFAIRS DEPARTMENT TO CONVENE A TASK  
3 FORCE TO DEVELOP OPTIONS AND A STRATEGIC PLAN FOR THE  
4 DEVELOPMENT OF THE CAMINO REAL DE TIERRA ADENTRO NATIONAL  
5 HISTORIC TRAIL IN COLLABORATION WITH THE UNITED STATES BUREAU  
6 OF LAND MANAGEMENT AND THE NATIONAL PARK SERVICE; REQUESTING  
7 THAT THE STRATEGIC PLAN INCLUDE A COMMUNICATIONS PLAN TO  
8 ATTRACT VISITORS AND TELL THE HISTORY OF THE TRAIL AND ITS  
9 ROLE IN THE SETTLEMENT OF NEW MEXICO AND A PLAN TO ENGAGE THE  
10 DIVERSE COMMUNITIES ALONG THE TRAIL IN ALL ASPECTS OF  
11 DEVELOPMENT AND COMMUNICATIONS FOR THE TRAIL.

12  
13 WHEREAS, the history of human settlement and development  
14 of cultures in the American southwest does not receive the  
15 attention it deserves as part of the national American  
16 heritage; and

17 WHEREAS, El Camino Real de Tierra Adentro, commonly  
18 known as the Camino Real and translated as the royal road of  
19 the interior, was the central pathway for expansion of New  
20 Spain from Mexico into what is now the American southwest;  
21 and

22 WHEREAS, the Spanish development of the Camino Real used  
23 and expanded upon existing trade routes established by the  
24 indigenous peoples of what is now Mexico and the United  
25 States; and

1           WHEREAS, for centuries, the Camino Real was a lifeline  
2 providing for the movement of goods, people, music, art and  
3 other aspects of culture for communities stretching from the  
4 valley of Mexico to northern New Mexico and other parts of  
5 the American southwest; and

6           WHEREAS, the history of the Camino Real formed the  
7 foundation of the multicultural mix of present day New Mexico  
8 and much of the American southwest; and

9           WHEREAS, the federal designation of El Camino Real de  
10 Tierra Adentro national historic trail should be leveraged to  
11 bring the history of Native American and Hispanic cultures  
12 more broadly into the national dialogue on American history  
13 and culture; and

14           WHEREAS, the federal government has assigned the United  
15 States bureau of land management and the national park  
16 service to manage and develop the parts of the national trail  
17 on land under their jurisdiction; and

18           WHEREAS, a well-designed development and communications  
19 strategy for the Camino Real could stimulate tourism both  
20 from other American states and internationally;

21           NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE  
22 STATE OF NEW MEXICO that the cultural affairs department be  
23 requested to create a task force to develop options and a  
24 strategic plan for development of the Camino Real de Tierra  
25 Adentro, including a communications plan to attract visitors

1 to the trail and tell its history and role in the settlement  
2 of New Mexico and the American southwest; and

3 BE IT FURTHER RESOLVED that the strategic plan include a  
4 plan to engage the diverse communities along the trail in all  
5 aspects of the development and communications strategy for  
6 the trail; and

7 BE IT FURTHER RESOLVED that the cultural affairs  
8 department request the collaboration of the United States  
9 bureau of land management and the national park service in  
10 forming the task force; and the participation of other state  
11 agencies, the Indian nations, tribes and pueblos in New  
12 Mexico, the municipalities and counties along the Camino Real  
13 in New Mexico and business and nongovernmental organizations  
14 interested in the history and development of the Camino Real;  
15 and

16 BE IT FURTHER RESOLVED that meetings of the task force  
17 be open to the public, subject to the same notice provisions  
18 and exceptions provided in the Open Meetings Act; and

19 BE IT FURTHER RESOLVED that the cultural affairs  
20 department present a report regarding the strategic plan and  
21 options for development of the Camino Real to the legislative  
22 finance committee and other appropriate interim committees by  
23 November 1, 2020; and

24 BE IT FURTHER RESOLVED that copies of this memorial be  
25 transmitted to the secretary of cultural affairs, the

1 secretary of economic development, the secretary of Indian

2 affairs and the secretary of tourism. \_\_\_\_\_

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