

1 SENATE MEMORIAL 119

2 **53RD LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2017**

3 INTRODUCED BY

4 Jeff Steinborn

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10 A MEMORIAL

11 REQUESTING THE TOURISM AND ECONOMIC DEVELOPMENT DEPARTMENTS TO
12 STUDY THE COST AND FINANCIAL IMPACT OF CREATING A STATE OFFICE
13 OF OUTDOOR RECREATION AND THE ECONOMIC POTENTIAL OF RECRUITING
14 OUTDOOR RECREATION PRODUCTS AND SERVICE INDUSTRIES TO NEW
15 MEXICO.

16
17 WHEREAS, nationwide, the outdoor recreation industry
18 generates six hundred forty-six billion dollars
19 (\$646,000,000,000) in consumer spending and six million one
20 hundred thousand jobs; and

21 WHEREAS, in New Mexico, the outdoor recreation industry
22 generates six billion one hundred million dollars
23 (\$6,100,000,000) in consumer spending, sixty-eight thousand
24 direct jobs, one billion seven hundred million dollars
25 (\$1,700,000,000) in wages and salaries and four hundred fifty-

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1 eight million dollars (\$458,000,000) in state and local tax
2 revenue; and

3 WHEREAS, each year, sixty-five percent of New Mexicans
4 participate in outdoor recreation activities, including
5 hunting, fishing, skiing, mountain biking, running,
6 backpacking, birding, boating and camping; and

7 WHEREAS, thirty-four million travelers visited New Mexico
8 in 2015, many for the recreational opportunities available on
9 public lands; and

10 WHEREAS, New Mexico's rich public lands and the culture of
11 outdoor recreation provide an opportunity to recruit and
12 develop industries that provide products and services related
13 to outdoor recreation in the state; and

14 WHEREAS, Colorado and Utah have offices of outdoor
15 recreation to aid in the development of outdoor recreation
16 industries within those states;

17 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
18 OF NEW MEXICO that the tourism and economic development
19 departments be requested to study the cost and potential
20 economic impact of a state office of outdoor recreation; and

21 BE IT FURTHER RESOLVED that this study also evaluate the
22 economic potential of recruiting and developing industries that
23 provide products and services related to outdoor recreation to
24 the state; and

25 BE IT FURTHER RESOLVED that the tourism and economic

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1 development departments consult with representatives of the
2 outdoor recreation industry and other individuals appropriate
3 for the study; and

4 BE IT FURTHER RESOLVED that the tourism and economic
5 development departments present their findings to the governor,
6 the legislative finance committee and other appropriate
7 legislative interim committees by October 1, 2017; and

8 BE IT FURTHER RESOLVED that copies of this memorial be
9 transmitted to the governor, the secretary of tourism, the
10 secretary of economic development, the chair of the legislative
11 finance committee and the co-chairs of the New Mexico
12 legislative council.

