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SENATE MEMORIAL 44

53RD LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2017

INTRODUCED BY

George K. Munoz

A MEMORIAL

DECLARING FEBRUARY 1, 2017 "BUENO FOODS DAY" IN THE SENATE.

WHEREAS, Bueno foods has grown from a small family-owned grocery store in the south valley of Albuquerque founded in 1951 to the southwest's premier producer of New Mexican foods; and

WHEREAS, Bueno foods was created by World War II veterans Joe, Ray and August Baca, members of a historic New Mexico family; and

WHEREAS, Bueno foods is committed to New Mexico through job creation and economic development, providing about two hundred seventy-five full-time jobs with a total of over four hundred jobs during peak seasons; and

WHEREAS, Bueno foods reinvests in the New Mexico economy through purchases from area farmers and of locally grown

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1 products; and

2 WHEREAS, Bueno foods is the first company to become New
3 Mexico chile-certified, and Bueno foods' farmers are the first
4 farmers to be New Mexico chile-certified; and

5 WHEREAS, the New Mexico certification seal is an
6 independent guarantee that Bueno foods' green chile products
7 are grown in New Mexico; and

8 WHEREAS, Bueno foods' operations have a ripple effect
9 throughout the region's economy, supporting secondary
10 businesses and employment and returning revenue to New Mexico
11 for local reinvestment from sales outside the state; and

12 WHEREAS, today, the Bueno foods brand is the most
13 recognized green chile brand in New Mexico and throughout North
14 America; and

15 WHEREAS, Bueno foods is dedicated to preserving New Mexico
16 culture through the manufacture of a full line of over one
17 hundred fifty authentic products for restaurants and retail
18 clients; and

19 WHEREAS, Bueno foods is steadfast in creating an equal
20 opportunity workplace and offers an aggressive internal
21 promotion program, based on merit, to all employees, including
22 women and minorities; and

23 WHEREAS, Bueno foods' purpose is to have a positive
24 influence on people's lives through job creation, community
25 involvement and the production of high-quality products;

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