

1 A MEMORIAL

2 REQUESTING THE GOVERNOR TO DECLARE NOVEMBER 15, 2017 "ROCK
3 YOUR MOCS DAY" IN NEW MEXICO.

4
5 WHEREAS, rock your mocs is a worldwide Native American
6 and indigenous peoples movement uniting people through
7 moccasins and social media; and

8 WHEREAS, rock your mocs day is held annually and
9 concurrently with November's national Native American
10 heritage month in the United States; and

11 WHEREAS, participants wear moccasins on November 15 to
12 school, to work or to wherever their day takes them; and

13 WHEREAS, if a person does not wear moccasins, that
14 person can still participate in rock your mocs day by wearing
15 a turquoise awareness ribbon or a roc your mocks tee shirt;
16 and

17 WHEREAS, the rock your mocs movement was founded by
18 Jessica "Jaylyn" Atsye of the Pueblo of Laguna, who feels
19 that moccasins identify who she is; and

20 WHEREAS, Jaylyn was inspired to set aside a day for
21 Native American solidarity when she looked at her own feet
22 and realized that her footwear connected her to countless
23 Native American and indigenous people; and

24 WHEREAS, rock your mocs is an opportunity for people all
25 over the world to make the same small statement about their

1 identity by wearing moccasins on the same day; and

2 WHEREAS, rock your mocs is an opportunity for people
3 from many different backgrounds and cultures to share pride
4 in their Native American heritage; and

5 WHEREAS, participants post their photos on the internet
6 through social media sites such as facebook, snapchat,
7 instagram and pinterEst and by using the hashtag
8 #rockyourmocs to create a record of the event; and

9 WHEREAS, while simultaneously creating awareness of
10 national Native American heritage month, rock your mocs has
11 also inspired people in other ways; and

12 WHEREAS, people have taken the initiative to organize
13 moccasin-making workshops, Native American powwow round
14 dances, community fun walks and runs in moccasins, and Native
15 American and indigenous culture awareness events, connecting
16 youth and elder events and other community celebrations;

17 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
18 REPRESENTATIVES OF THE STATE OF NEW MEXICO that the governor
19 be requested to declare November 15, 2017 "Rock Your Mocs
20 Day" in New Mexico; and

21 BE IT FURTHER RESOLVED that a copy of this memorial be
22 transmitted to Jessica "Jaylyn" Atsye, founder of rock your
23 mocs.