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LEGISLATIVE EDUCATION STUDY COMMITTEE
BILL ANALYSIS
53rd Legislature, 1st Session, 2017

Bill Number	<u>SB311</u>	Sponsor	<u>Campos</u>
Tracking Number	<u>.206016.1</u>	Committee Referrals	<u>SEC/SFC</u>
Short Title	<u>Fund ENMU Career Technical Student Programs</u>		
Analyst	<u>Terrazas</u>	Original Date	<u>2/10/17</u>
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BILL SUMMARY

Synopsis of Bill

Senate Bill 311 (SB311) makes an appropriation to the board of regents of Eastern New Mexico University (ENMU) to support the continuation of six statewide career technical student organizations (CTSOs) that provide career and technical education (CTE) programs.

FISCAL IMPACT

The bill appropriates \$400 thousand from the general fund to the board of regents of ENMU for expenditure in FY18. Any unexpended or unencumbered balance remaining at the end of FY18 shall revert to the general fund.

SUBSTANTIVE ISSUES

CTSOs are youth organizations designed to support students in CTE programs. CTE programs prepare high school students for postsecondary education or entry into the 21st century workforce. Rigorous academic content is tied to technical subject matter, internships and other cooperative work experiences. The following CTOS are currently serving about 6,210 students in all-inclusive, co-curricular, CTE programs of study and courses throughout the state (also see Attachment A):

- Business Professionals of America serves 786 students;
- DECA (formerly known as Distributive Education Clubs of America) serves 2,972 students;
- Family, Career, and Community Leaders of America serves 795 students;
- HOSA (Health Occupations Students of America) Future Health Professionals serves 387 students;
- SkillsUSA serves 1,163 students; and
- Technology Students Association serves 107 students.

These CTSOs are managed by the Career Technical Leadership Project (CTLP) within the Regional Education Cooperative (REC) IX through an intergovernmental agreement with PED.

The Public Education Department (PED) is the state agency designated to administer the funds from the Carl D. Perkins Career and Technical Education Act of 2006. The amount of Perkins funding is contingent upon state distribution of federal funds; this amount has fluctuated in a negative trend, impacting the services rendered by CTSOs. According to the New Mexico Career Technical Leadership Project, PED Perkins CTSO funding through ENMU in 2005 to 2007 was \$600 thousand. This funding was transferred to REC IX in 2007 to 2008. This amount dropped to a little over \$246 thousand and it rose slightly to over \$252 thousand in 2008 to 2009. Between 2009 and 2014, Perkins funding rose to an annual average of \$332,607; continued annual level funding is cited to be sustainable at \$327.5 thousand, pending continued Federal Perkins funding to PED. According to CTLP, New Mexico state legislative funding began in FY15. Prior to this year, only PED flow-through federal Perkins funds were allocated to fund CTSOs via the CTLP. The Legislature does not and has not ever directly funded the state's CTSOs.

In the analysis of an identical bill in 2015, PED stated support for CTSOs from the federal Perkins IV award had been reduced in recent years due to redirection of funds to other initiatives. In FY14 and FY15, PED allocated \$198,450 to support CTSOs from its college preparation, career readiness, and dropout prevention appropriation.

According to CTLP, students who participate in CTSOs have the opportunity to develop and enhance their leadership, citizenship, and occupational skills within the context of their career and program interests. CTSO participants demonstrate higher levels of academic engagement, motivation, civic engagement, as well as career self-efficacy and employability skills. They also tend to have higher grade point averages in grade 10 and are more likely than other students to be enrolled in college at 21 years of age.

Students who meet outstanding scholarship and demonstrated ability and accomplishment in CTE fields have the opportunity to be recognized as scholars for the US Presidential Scholars Program. Two students from New Mexico, one from Cottonwood Classic Preparatory School and one from Capitan High School, were recognized in 2016.

ADMINISTRATIVE IMPLICATIONS

The Board of Regents of ENMU would be responsible for administering the funds to support the continuation of the career technical student organizations statewide.

TECHNICAL ISSUES

The sponsor may want to consider identifying the CTSOs the bill mentions.

OTHER SIGNIFICANT ISSUES

Teachers serve as advisors to local CTSO programs and enable the organizations to exist on campus and as classroom resources. Traditional teacher preparation and credentialing programs spend little to no time instructing new teachers on how to be effective CTSO advisors. Without professional development training, it can take three to five years to learn how to successfully integrate a CTSO into the classroom experience. According to CTLP, this means that if a CTSO

was started while a student was in eighth grade, a teacher on their own with no training would still not be operating at peak levels when that student graduated from high school. While the state and national CTSO organizations provide professional development and technical assistance training, CTLP states funding and support is lacking at the local levels to provide for substitute teachers and transportation for teachers to gain access to training.

According to PED, Educators Rising, formally known as Future Educators of America, is also a CTSO that supports students who are interested in becoming teachers. The U.S. Department of Education recognizes Educators Rising as a fundable CTSO, which PED funded through the NM Graduates Now Initiative in 2016 to 2017.

RELATED BILLS

Relates to HB307/aHEC, Career-Technical Professional Development, which requires professional development for career technical teachers and educational assistants in the same manner as teachers of other subjects for which PED has promulgated standards and benchmarks. It further requires the use of federal Every Student Succeeds Act Title II funding for career technical professional development.

SOURCES OF INFORMATION

- LESC Files
- Career Technical Leadership Project

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Career Technical Student Organizations (CTSO) in New Mexico

Business Professionals of America (BPA)

BPA is the premier CTSO for students pursuing careers in business management, office administration, information technology and other related career fields. BPA New Mexico has a 50 year history and currently has 700+ members, 11 middle level chapters and 39 secondary chapter's state wide. Nationally, BPA has over 43,000 members in over 2,300 chapters in 23 states. BPA is a co-curricular organization that supports business and information technology educators by offering co-curricular exercises based on national standards.

DECA (formerly known as Distributive Education Clubs of America)

DECA Inc. is a 501(c)(3) not-for-profit student organization that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe. New Mexico's membership is 3,000+ with 23 chapters across the state. DECA has more than 215,000 members in all 50 United States, the District of Columbia, Canada, China, Germany, Guam, Mexico, Puerto Rico and Spain. The United States Congress, the United States Department of Education and state, district and international departments of education authorize DECA's programs.

Family, Career, and Community Leaders of America (FCCLA)

FCCLA is a nonprofit national career and technical student organization for young men and women in Family and Consumer Sciences education in public and private school through grade 12. Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education. Today over 160,000 members in more than 5,400 chapters are active in a network of associations in 47 states, including the Virgin Islands and Puerto Rico. Chapter projects focus on a variety of youth concerns, including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence, and career exploration.

HOSA (Health Occupations Students of America) Future Health Professionals

HOSA is an international student organization recognized by the U.S. Department of Education and the Health Science Education (HSE) Division of ACTE. HOSA's two-fold mission is to promote career opportunities in the health care industry and to enhance the delivery of quality health care to all people. HOSA provides a unique program of leadership development, motivation, and recognition exclusively for secondary, postsecondary, adult, and collegiate students enrolled in health science education and biomedical science programs or have interests in pursuing careers in health professions. HOSA is 100% health care. Since its inception in 1976, HOSA has grown steadily reaching over 200,000 members through 51 chartered HOSA Associations, American Samoa, Canada, District of Columbia, Germany, Italy, and Puerto Rico.

SkillsUSA

SkillsUSA is a national organization serving teachers and high school and college students who are preparing for careers in technical, skilled and service occupations for further education to ensure America has a skilled workforce. The New Mexico Association was chartered June 21, 1966 and currently serves over 1,200 high school and college postsecondary students throughout the state.

Technology Students Association (TSA)

TSA is a national organization of students engaged in science, technology, engineering and mathematics (STEM). Open to students enrolled in or who have completed technology education courses, TSA's membership includes over 233,000 middle and high school students in approximately 2,000 schools spanning 49 states.