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SENATE MEMORIAL 10

**52ND LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2015**

INTRODUCED BY

Gay G. Kernan

A MEMORIAL

DECLARING FEBRUARY 18, 2015 "NEW MEXICO MAIN STREET DAY" IN THE SENATE.

WHEREAS, in the late 1970s, the national trust for historic preservation created an economic development strategy focusing on commercial district revitalization and encouraging economic development within the context of historical preservation; and

WHEREAS, in 1984, former Lieutenant Governor Mike Runnels applied to the national trust for historic preservation to establish, license and accredit New Mexico as a state coordinating program in the national main street network; and

WHEREAS, in 1985, the legislature created and funded the New Mexico mainstreet program in the economic development department to assist local communities with implementing this

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1 historical preservation strategy; and

2 WHEREAS, the New Mexico mainstreet program fosters  
3 economic development in the state by supporting local main  
4 street revitalization organizations and their work in downtowns  
5 and adjacent neighborhoods; and

6 WHEREAS, the New Mexico mainstreet program provides  
7 resources, education, training and services that preserve and  
8 enhance the built environment, local historic culture and  
9 heritage and that stimulate the economic vitality of each  
10 participating community; and

11 WHEREAS, New Mexico mainstreet is a consensus-building  
12 program that fosters community pride and encourages the growth  
13 of small businesses, consequently enhancing local employment  
14 and income opportunities, tax revenues, property values and  
15 general quality of life; and

16 WHEREAS, New Mexico mainstreet provides free training  
17 sessions on town design, promotion and publicity, organization  
18 and economic positioning as well as sponsoring architecture and  
19 community planning projects in member communities; and

20 WHEREAS, there are twenty-seven local main street projects  
21 throughout the state that are affiliates of New Mexico  
22 mainstreet; and

23 WHEREAS, from January to December 2012, main street  
24 districts created one hundred thirty-four net new businesses  
25 and six hundred twenty-two net new jobs and generated almost

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1       seventeen million dollars (\$17,000,000) in private-sector  
2       investment; and

3               WHEREAS, New Mexico main street communities have proven  
4       themselves as dynamic revitalization engines in the state;

5               NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE  
6       OF NEW MEXICO that thirty years of New Mexico main street  
7       economic revitalization projects in traditional town centers,  
8       courthouse squares and village plazas be celebrated; and

9               BE IT FURTHER RESOLVED that main street communities of New  
10       Mexico be recognized for their excellent community economic  
11       development work through the main street development strategy  
12       focusing on organization, economic positioning, design and  
13       promotion; and

14               BE IT FURTHER RESOLVED that the senate declare February  
15       18, 2015 "New Mexico Main Street Day" in the senate and that  
16       the economic development department commemorate this day; and

17               BE IT FURTHER RESOLVED that copies of this memorial be  
18       transmitted to the governor and the secretary of economic  
19       development.