

A MEMORIAL

DECLARING FEBRUARY 19, 2015 "I AM NEW MEXICO PUBLIC SCHOOLS DAY" IN THE HOUSE OF REPRESENTATIVES.

WHEREAS, "I Am New Mexico Public Schools" is a statewide campaign initiated by the New Mexico school boards association in conjunction with the "Stand Up 4 Public Schools" national campaign developed by the national school boards association; and

WHEREAS, the campaign has as its major objective to promote the effectiveness of public schools by providing resources and a forum to focus attention on the numerous accomplishments of public schools and the need to adequately fund public education; and

WHEREAS, due to significant assistance from several New Mexico education organizations, including the New Mexico school superintendents' association, the "I Am New Mexico Public Schools" campaign will help board members and superintendents spread the good news about the many accomplishments of public school districts in New Mexico on a routine basis; and

WHEREAS, based on a survey conducted by the educational partners, students, teachers and parents created a campaign of success-story videos, television and radio public service announcements and social media; and

WHEREAS, emmy award-winning producer Chris Schueler developed success-story videos and public service announcements for the campaign; and

WHEREAS, the "I Am New Mexico Public Schools" advocacy video premiered at the New Mexico school boards association annual convention in December 2014 and received an enthusiastic reception for the quality and content of the video; and

WHEREAS, the participating associations encourage legislators to support the many positive things happening in public schools; and

WHEREAS, New Mexico's public schools stand proudly as the one institution that is open to all children equally, providing quality educators, administrators and support personnel who are dedicated to helping every child realize the American dream; and

WHEREAS, New Mexico's public schools put kids first; and

WHEREAS, New Mexico's public schools take on the serious responsibility of helping to make children's hopes and dreams come true; and

WHEREAS, New Mexico's public schools embrace more than three hundred twenty-five thousand children, and for many of these children, public schools are their only hope for future success; and

WHEREAS, New Mexico's public school employees welcome

the accountability that is demanded of them because all children are their children, and children are the key to the future; and

WHEREAS, New Mexico's public schools have never been more focused on student achievement than they are today;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF NEW MEXICO that February 19, 2015 be declared "I Am New Mexico Public Schools Day" in the house of representatives; and that New Mexico educators, administrators and support personnel be celebrated for the positive changes that they bring to the lives of children; and

BE IT FURTHER RESOLVED that copies of this memorial be transmitted to the secretary of public education, the president of the New Mexico school boards association and the president of the New Mexico school superintendents' association for distribution to all New Mexico public school districts.