

1 A MEMORIAL

2 RECOGNIZING THE VIBRANCY AND SUCCESS OF THE SANTA FE
3 INTERNATIONAL FOLK ART MARKET AND DECLARING FEBRUARY 21, 2013
4 "SANTA FE INTERNATIONAL FOLK ART MARKET DAY" IN THE SENATE.

5
6 WHEREAS, the Santa Fe international folk art market
7 began ten years ago to help financially sustain folk artists,
8 preserve folk art traditions, foster multicultural
9 educational exchange and unite people of the world; and

10 WHEREAS, the market has become the largest of its kind
11 in the world, having generated more than sixteen million
12 dollars (\$16,000,000) in artist sales and having involved six
13 hundred fifty master folk artists from eighty countries on
14 six continents; and

15 WHEREAS, folk artists and the organizations that they
16 belong to have retained ninety percent of the money from
17 artist sales, and the market has positively impacted the
18 lives of over one million people worldwide; and

19 WHEREAS, it is estimated that the market has contributed
20 ninety million dollars (\$90,000,000) to Santa Fe's and New
21 Mexico's economies, including eight hundred ninety-eight
22 thousand five hundred eighty-one dollars (\$898,581) in state
23 gross receipts tax since 2007; and

24 WHEREAS, the cultural affairs department and the museum
25 of international folk art have enthusiastically supported the

1 market's development; and

2 WHEREAS, more than three thousand four hundred people
3 have volunteered one hundred twenty thousand hours of their
4 time, valued at five million one hundred twenty thousand
5 dollars (\$5,120,000), to the market; and

6 WHEREAS, award-winning Santa Fe author Carmella Padilla
7 has written *The Work of Art: Why Folk Art Matters*, a book
8 that commemorates the tenth anniversary of the market and
9 explores why everyone should preserve folk art traditions;
10 and

11 WHEREAS, the market organization has collaborated with
12 the United States department of state and others to establish
13 the alliance for artisan enterprise, a group of twenty-two
14 public and private stakeholders who endeavor to enhance folk
15 artists' livelihoods, crafts communities, cultural heritage
16 and social and economic development; and

17 WHEREAS, donors, volunteers, staff members and folk
18 artists, along with the people of the cultural affairs
19 department, the museum of international folk art, the museum
20 of New Mexico foundation, the city of Santa Fe, the
21 legislature and the market's board of directors, have worked
22 tirelessly for and given generously to the market;

23 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
24 STATE OF NEW MEXICO that the Santa Fe international folk art
25 market be celebrated for its ten years of uniting people of

1 the world and improving the lives of folk artists; and

2 BE IT FURTHER RESOLVED that the Santa Fe international
3 folk art market organization be commended for its part in
4 establishing the alliance for artisan enterprise; and

5 BE IT FURTHER RESOLVED that all New Mexico residents be
6 urged to attend the market to be held this year on July 12
7 through July 14; and

8 BE IT FURTHER RESOLVED that February 21, 2013 be
9 declared "Santa Fe International Folk Art Market Day" in the
10 senate. _____

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