

1 A MEMORIAL

2 PROCLAIMING JANUARY 28, 2013 AS "NMSU AGGIES ARE TOUGH ENOUGH
3 TO WEAR PINK DAY" IN THE SENATE.

4
5 WHEREAS, breast cancer is the most commonly diagnosed
6 cancer among New Mexico women, representing one-third of all
7 cases; and

8 WHEREAS, breast cancer is the second-leading cause of
9 cancer deaths among New Mexico women; and

10 WHEREAS, "NMSU Aggies Are Tough Enough to Wear Pink" is
11 a Las Cruces-based volunteer organization dedicated to
12 heightening awareness of breast cancer and raising money for
13 breast cancer research; and

14 WHEREAS, in 2007, breast cancer survivors Magellia
15 Boston, Laura Conniff, June Mumme and Pat Sisbarro
16 collaborated with New Mexico state university to organize a
17 "NMSU Aggies Are Tough Enough to Wear Pink" football game;
18 and

19 WHEREAS, the "NMSU Aggies Are Tough Enough to Wear Pink"
20 football game has become an annual tradition and the largest
21 "Tough Enough to Wear Pink" event in the world; and

22 WHEREAS, the volunteer organization, led by co-chairs
23 Magellia Boston, Laura Conniff, Mary Henson and Pat Sisbarro,
24 has expanded its breast cancer awareness and fundraising
25 efforts to include high school football games, a fashion show

1 luncheon for one thousand attendees, a "5K/10K Fun Run &
2 Walk" and other events; and

3 WHEREAS, Las Cruces-area media, schools, business
4 leaders, politicians and citizens have enthusiastically
5 joined in the volunteer organization's mission; and

6 WHEREAS, the volunteer organization has raised nearly
7 two million five hundred thousand dollars (\$2,500,000) in
8 cash and in-kind contributions for the Cowboys for Cancer
9 Research endowment, which helps to fund cancer research at
10 New Mexico state university and the university of New Mexico;

11 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
12 STATE OF NEW MEXICO that January 28, 2013 be declared "NMSU
13 Aggies Are Tough Enough to Wear Pink Day" in the senate; and

14 BE IT FURTHER RESOLVED that a copy of this memorial be
15 transmitted to the "NMSU Aggies Are Tough Enough to Wear Pink"
16 volunteer organization. _____

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