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FISCAL IMPACT REPORT

SPONSOR: Watchman DATE TYPED: 02/20/01 HB 569
 SHORT TITLE: Promote High Profile Native American Events SB _____
 ANALYST: Woodlee

APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	\$ 400.0			Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to _____

SOURCES OF INFORMATION

Tourism Department

SUMMARY

Synopsis of Bill

House Bill 569 appropriates \$400.0 from the general fund to the Tourism Department for promotional campaigns for the Intertribal Ceremonial, the Gathering of Nations, the Indian National Finals Rodeo, and the Indian Market.

Significant Issues

The Tourism Department has two main advertising programs. The general advertising is found within the Marketing program area of the agency. In FY01, the agency has \$3,770.3 in the Advertising line-item. In addition, the agency has the cooperative advertising, which is found in the Outreach program area. In FY01, the agency has \$1,054.2 in the Grants line-item for cooperative advertising contracts. According to the agency, the funds in this bill would increase the general advertising by approximately 11 percent.

FISCAL IMPLICATIONS

The appropriation of \$400.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2002 shall revert to the general fund.

MW/sb