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SENATE BILL 332

45TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2001

INTRODUCED BY

Romero M Maes III

AN ACT

RELATING TO TOURISM; MAKING APPROPRIATIONS FOR INCREASED
TOURISM ACTIVITIES BY STATE AGENCIES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

Section 1. APPROPRIATION TO TOURISM DEPARTMENT. -- Four
million one hundred forty-five thousand dollars (\$4,145,000)
is appropriated from the general fund to the tourism
department to be expended in fiscal year 2002 for the
following activities in the indicated amounts:

- A. two million six hundred thousand dollars
(\$2,600,000) for general advertising;
- B. one million one hundred twenty thousand dollars
(\$1,120,000) for cooperative advertising;
- C. one hundred twenty-five thousand dollars
(\$125,000) for contract expense for research and

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1 accountability; and

2 D. three hundred thousand dollars (\$300,000) for
3 inquiry fulfillment.

4 Section 2. APPROPRIATION TO OFFICE OF CULTURAL AFFAIRS. -
5 -Forty-six thousand five hundred dollars (\$46,500) is
6 appropriated from the general fund to the office of cultural
7 affairs for expenditure in fiscal year 2002 for advertising
8 programs to promote tourism.

9 Section 3. APPROPRIATION TO STATE PARKS DIVISION. --
10 Thirty thousand dollars (\$30,000) is appropriated from the
11 general fund to the state parks division of the energy,
12 minerals and natural resources department for expenditure in
13 fiscal year 2002 for advertising programs to promote tourism.

14 Section 4. APPROPRIATION TO GOVERNOR'S COMMITTEE ON
15 CONCERNS OF THE HANDICAPPED. --Twenty-three thousand five
16 hundred dollars (\$23,500) is appropriated from the general
17 fund to the governor's committee on concerns of the
18 handicapped for expenditure in fiscal year 2002 for
19 advertising programs to promote tourism.

20 Section 5. UNEXPENDED FUNDS TO REVERT. --Any unexpended
21 or unencumbered balances remaining at the end of fiscal year
22 2002 from the appropriations made in Sections 1 through 4 of
23 this act shall revert to the general fund.