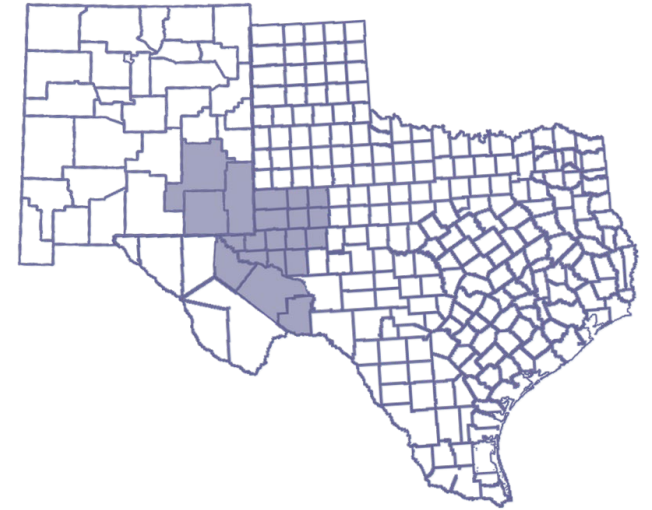


# Strengthening Quality of Life in Southeastern New Mexico

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June 12, 2024



# PERMIAN

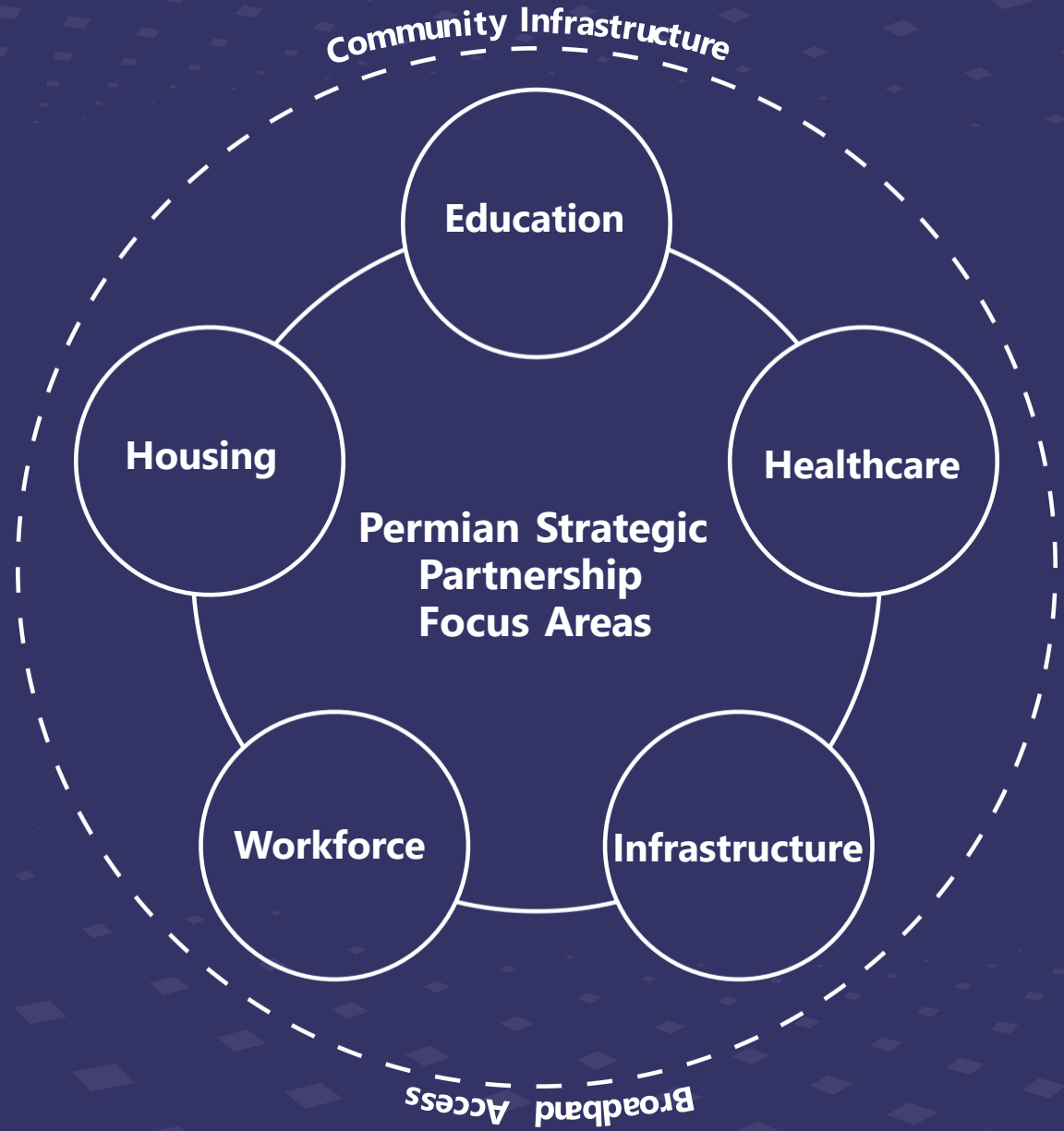
## STRATEGIC PARTNERSHIP

The Permian Strategic Partnership is a coalition of 31 leading Permian Basin energy companies and higher education institutions who joined together to work in partnership with leaders across the region's communities to address current and future challenges to the responsible development of the vast oil and natural gas resources of the Permian Basin in the states of New Mexico and Texas.

The Permian Strategic Partnership leverages its relationships with like-minded organizations, federal, state, and local leaders, and public partners to achieve more together than we ever could alone. Working in collaboration, we have increased funding for education, invested in career training, expanded healthcare access, improved safety and infrastructure, made housing more affordable for teachers, and expanded broadband access across the Permian Basin.



PERMIAN STRATEGIC PARTNERSHIP FOCUS AREAS



# Working Together for a Greater Impact

In its 5 years, the PSP has directly invested ~\$160 million in Permian Basin projects and contributed to collaborative investments totaling ~\$1.5 billion.

~\$160mm



~\$1.5bn

in PSP contributions

in collaborative investments

## Education (\$75mm)

**\$16,500,000**

IDEA Public Schools

**\$14,000,000**

Harmony STEM Public School

**\$10,000,000**

MC Teacher Excellence & Pre-K Lab

**\$7,500,000**

Cal Ripken STEM

**\$9,600,000**

Education Leadership Training

**\$4,500,000**

Energy Education and Workforce Curriculum

**\$3,900,000**

Teacher Certification Investment

**\$2,500,000**

Parental Involvement Advocacy

**\$1,900,000**

UTeach STEM Teacher Investment

**\$4,300,000**

Other Education Related Investments

## Healthcare (\$60mm)

**\$12,800,000**

Texas Tech Surgery & SubSpecialty

**\$12,500,000**

PB Behavioral Health Center

**\$10,700,000**

UTPB Nursing and Pre-Med

**\$5,900,000**

TT Family Medicine Residency Program

**\$5,000,000**

UTPB Behavioral Health Professionals

**\$4,000,000**

Odessa College Nursing Expansion

**\$2,500,000**

Texas Tech PA Program

**\$2,300,000**

PB Counseling & Guidance

**\$4,000,000**

Other Healthcare Related Investments

## Workforce (\$14)

**\$10,000,000**

Hobbs CTE Program Investment

**\$2,639,000**

Skillpoint Alliance Investment

**\$1,315,000**

America's Warrior Partnership Investment

## Housing

**\$720,000**

Teacher Housing Investment

## Road Safety (\$8)

**\$3,500,000**

Odessa College CDL Academy Expansion

**\$4,500,000**

Road & Safety Investment

## Initiative Support

**\$2,100,000**

Data, Research, & Outreach

# The Importance of the Permian Basin to the US, New Mexico, and Texas Economies

- The Perryman Group estimated total annual economic benefits\* of the oil and gas activity in the Permian Basin. Below are the findings:

## For New Mexico:

- **+\$22.1 billion per year in NM GDP**
- **26.5% of private-sector GDP**
- **+135,300 NM Jobs**
- **+\$6.1 billion in 2022 NM Tax Collections**
- **+\$2.2 billion in royalty income to the State of New Mexico**

## Per-Capita Basis:

- **+\$31,558 spending per resident**
- **+\$10,441 GDP per resident**
- **+\$4,709 income per resident**

## For Texas:

- **+\$148.6 billion per year in TX GDP**
- **8.2% of private-sector GDP**
- **+577,900 TX Jobs**
- **+\$18.4 billion in 2022 TX Tax Collections**
- **+\$2.2 billion in royalty income to the Texas Permanent University Fund**

## Per-Capita Basis:

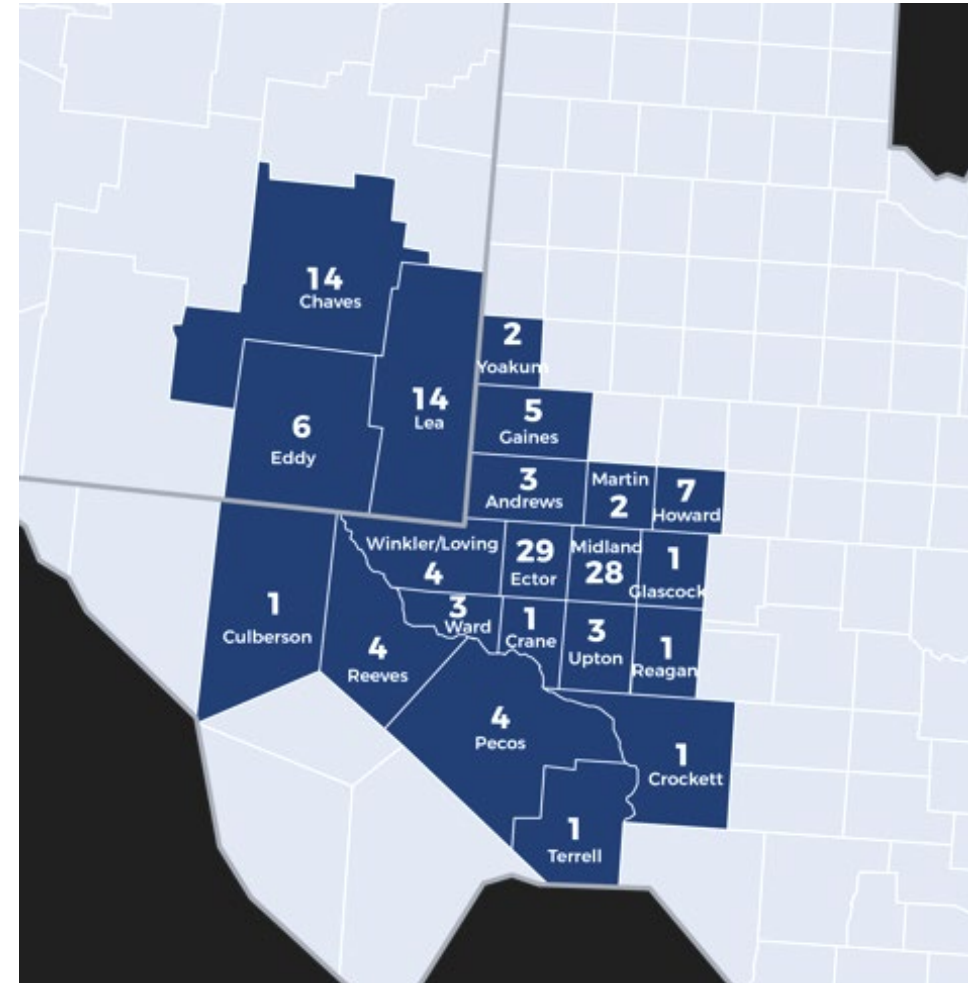
- **+\$18,017 spending per resident**
- **+\$4,949 GDP per resident**
- **+\$1,430 income per resident**

## For the United States:

- **+\$181.8 billion per year in US GDP**
- **+786,200 US Jobs**
- **+\$34.0 billion in 2022 US Tax Collections**

# Cal Ripken STEM Centers

- Of the 134 elementary schools in the Permian Basin that received STEM centers, 34 schools were in Eddy, Lea, and Chaves counties
- This initiative directly impacts
  - 15,857 New Mexico public school students
  - 1,008 New Mexico teachers
- This year, the PSP was awarded the Excellence in STEM Award by the Air Force Research Laboratory highlighting our work in New Mexico
  - The annual awards honor students, teachers, volunteers and other New Mexicans doing great things in science, technology, engineering and math education



# The Holdsworth Center

- The Holdsworth Center is an education leadership development center focused on improving the quality of public schools for public school students
- The goal is to identify high-potential future leaders for the region:
  - High-potential for leadership (skills, dispositions, capabilities)
  - Willing/open to leadership roles
  - Likely to be in the region in 5 years
- A stronger talent pool—quality, quantity, diversity—benefits all districts and municipal schools in the region
- Artesia Public Schools, Carlsbad Municipal Schools, and Hobbs Municipal Schools are committed to the Campus Leadership and Collaborative Programs



# Principal Internships

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- In the Permian Basin, we now have more principals with less than five years of school administrative experience than ever before. Educational research has shown that the principal ranks second only to teachers in determining and influencing student performance outcomes
- This opportunity will allow districts to have a sustained source of highly effective leaders at the campus level. Funding will allow districts to employ approximately 1-2 principal interns yearly
- The principal interns will serve under the leadership of a highly-effective principal and will be strategically placed at campuses where they can grow and develop. During the internship, principal interns will receive ongoing coaching and professional learning to build their campus leadership capacity
- Carlsbad Municipal Schools and Hobbs Municipal Schools have both been given \$1mm to employ principal interns for a period of five years



## Phase 2: First Responder Equipment

- Following the initial distribution of lifesaving equipment kits to 22 counties in 2021, a survey of the recipients was conducted to understand the effectiveness and suitability of donated equipment
- We found that First Responders utilized the donated equipment on a regular basis; noting the equipment has saved lives and improved First Responder safety, but key gaps remained
- Phase 2 of this initiative focused on increasing the number of life-saving equipment kits as well as compressed air foam systems, wildland fire/rescue clothing, and structure fire clothing all customized to each departments needs

<u>NM County</u>	<u>Recipient Departments</u>	
Eddy	Eddy County Fire & Rescue	
Eddy	City of Carlsbad Fire Dept.	
Eddy	Artesia Fire Department	
<b>Eddy</b>		<b>3</b>
Lea	Jal VFD	
Lea	Knowles Fire Dept.	
Lea	Monument VFD	
Lea	Maljamar VFD	
Lea	Eunice Fire Department	
Lea	Lovington Fire Department	
Lea	Lovington Police Department	
Lea	Hobbs Fire Department	
Lea	Lea County Sheriff's Dept.	
<b>Lea</b>		<b>9</b>
Chaves	Dexter Fire-Rescue	
Chaves	Chaves County Sheriff's Dept.	
Chaves	Roswell Fire Dept.	
Chaves	Hagerman Fire Dept.	
<b>Chaves</b>		<b>4</b>

# Permian Basin Counseling and Guidance

- In New Mexico, residents outside of the Permian Basin have approached PBCG seeking services
- During Year 1 and 2, PBCG opened its stand-alone location in Carlsbad, and provided services in Hobbs, Jal, and Artesia in borrowed space
- Offering face-to-face services in these additional cities was ahead of the original planed dates and goals of the program
- In New Mexico, the initiative ended Year 2 with four full-time non-independent providers, one intake specialist, and the regional director
- In the first quarter of Year 3, the initiative is already exceeding the expectations for the year
- In February, PBCG started delivering in-person services to all Artesia residents at a second location and conducted the grand opening of its stand-alone location in Hobbs
- In addition to these successes in New Mexico, the initiative hired a fifth counselor for the area, who is independently licensed, and a case manager to serve veterans and family members

<b>New Mexico County</b>	<b># of Clients</b>	<b># of Sessions Provided</b>	<b>% of Telecounseling Sessions</b>
Chaves	10	35	43%
Eddy	534	4,429	25%
Lea	112	803	38%
Bernalillo	1	22	82%
Curry	2	24	83%
Grant	2	39	97%
Lincoln	1	7	100%
Otero	1	26	100%
Torrance	1	3	100%
	<b>664</b>	<b>5,388</b>	<b>Average 74% Telehealth</b>

# Permian Warrior Partnership

- The program initiated a comprehensive development campaign led by America's Warrior Partnership (AWP) to support the Permian Warrior Partnership (PWP)
- Community Integration is a veteran focused, community led initiative to proactively connect with all veterans and ensure access to quality resources and opportunities available in collaboration with the community
- We aim to cultivate an integrated, resilient, and prosperous veteran community within the Permian Basin by improving veteran quality of life thus ending veteran suicide
- As of April 2023, the program is growing veteran outreach into Southeastern New Mexico communities

## OUR IMPACT



**198**

PERMIAN  
WARRIORS  
SERVED

42  
FAMILY  
MEMBERS/  
CARGIVERS



**91**

CASES  
SUCCESSFULLY  
CLOSED

17 WORKING  
CASES



**95%**

SUCCESS  
RATE



**96**

COMMUNITY  
RESOURCES  
IDENTIFIED



# Flipped Energy Internships

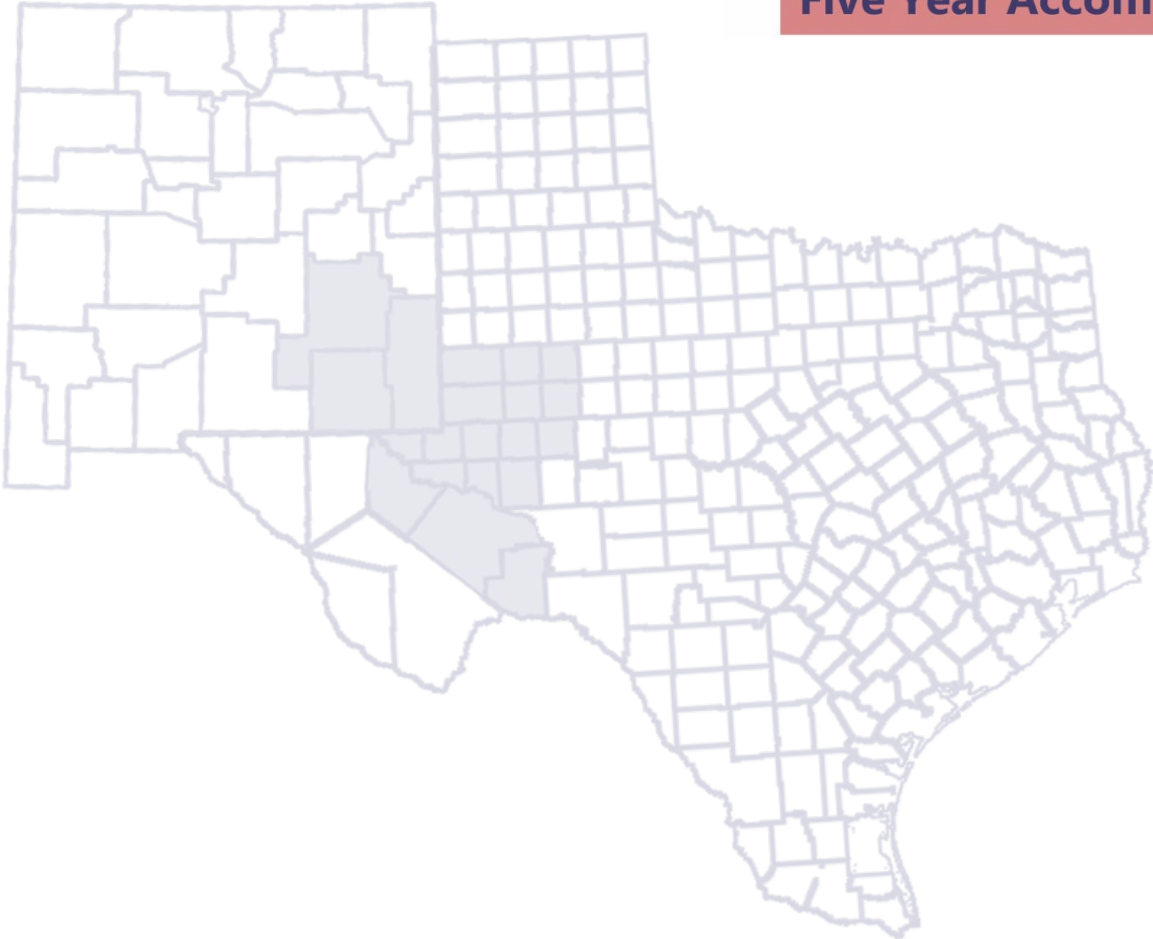
- The Flipped Energy two-week summer internship provided a relevant, hands-on work experience and exposure to Energy industry related careers for 15 high school students from Jal, Carlsbad, Hobbs, Lovington, and Dexter
- Beginning on June 12<sup>th</sup>, students were housed for their two-week program at New Mexico Junior College in Hobbs
- The program began with an introduction to Oil & Gas and covered topics like sustainability, automation, drilling, safety, and drone usage
- Now in its second year, the program uniquely brought together multiple energy companies and experts to share industry information with students
- This innovative internship model solves the industry's central issue - engaging young people
- By relieving the potential liability of having multiple students on any given site, potential regional employers can still provide students with robust learning experiences in a low-risk environment



# PSP First Five Years Accomplishments



## Five Year Accomplishments



- 1 CTE High School
- 2 Principal Incentive Allotment Programs
- 8 Public Charter School Campuses
- 8 Surgery and Sub-Specialty Fellowships per year
- 10 Family Medicine Residents per year
- 12 Physician's Assistants per year
- 15 Specialized STEM Teachers per year
- 20 Trained Pre-K Teachers per year
- 33 Mental and Behavioral Health Counselors per year
- 50 Social Work Graduates per year
- 50 School Leaders in Principal Internship Programs
- 60 PreMed Graduates per year
- 130 Registered Nurses per year
- 134 Elementary Schools Equipped with STEM Centers
- 150 Teachers Currently Seeking National Board Certification
- 288 Pre-K 3 and Pre-K 4 Childcare Spots
- 264 Connections with Permian Basin Veterans
- >8,500 pieces of equipment distributed to first responders



**A once-in-a-generation  
opportunity brought us together  
for a common purpose:  
to strengthen the communities  
where we live and work.**

To Learn More...



<https://permianpartnership.org>