

New Mexico Cooperative Extension Service

PROVIDE THE PEOPLE OF NEW MEXICO WITH PRACTICAL, RESEARCH-BASED
KNOWLEDGE AND PROGRAMS TO IMPROVE THEIR QUALITY OF LIFE

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BE BOLD. Shape the Future.

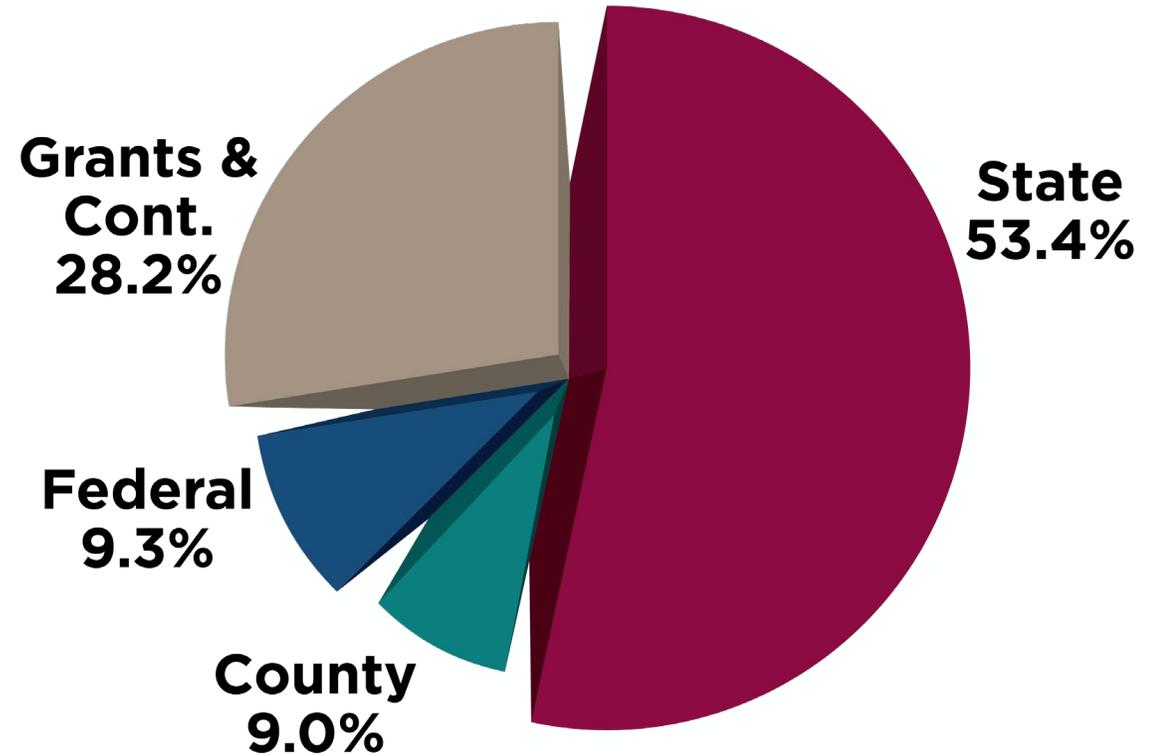
Cooperative Extension Service

- Community education arm of New Mexico State University
- Unique federal, state and county partnership enabled by the **Smith-Lever Act of 1914** and a **State Statutory Program** under Section 76
- **Mission of CES** is to *“provide the people of New Mexico with practical, research-based knowledge and programs to improve their quality of life”*
- **CES has evolved and adjusted to the changing needs** of New Mexico stakeholders, balancing the continuing need for updated information on traditional agricultural subjects as well as addressing innovations in newer subject areas



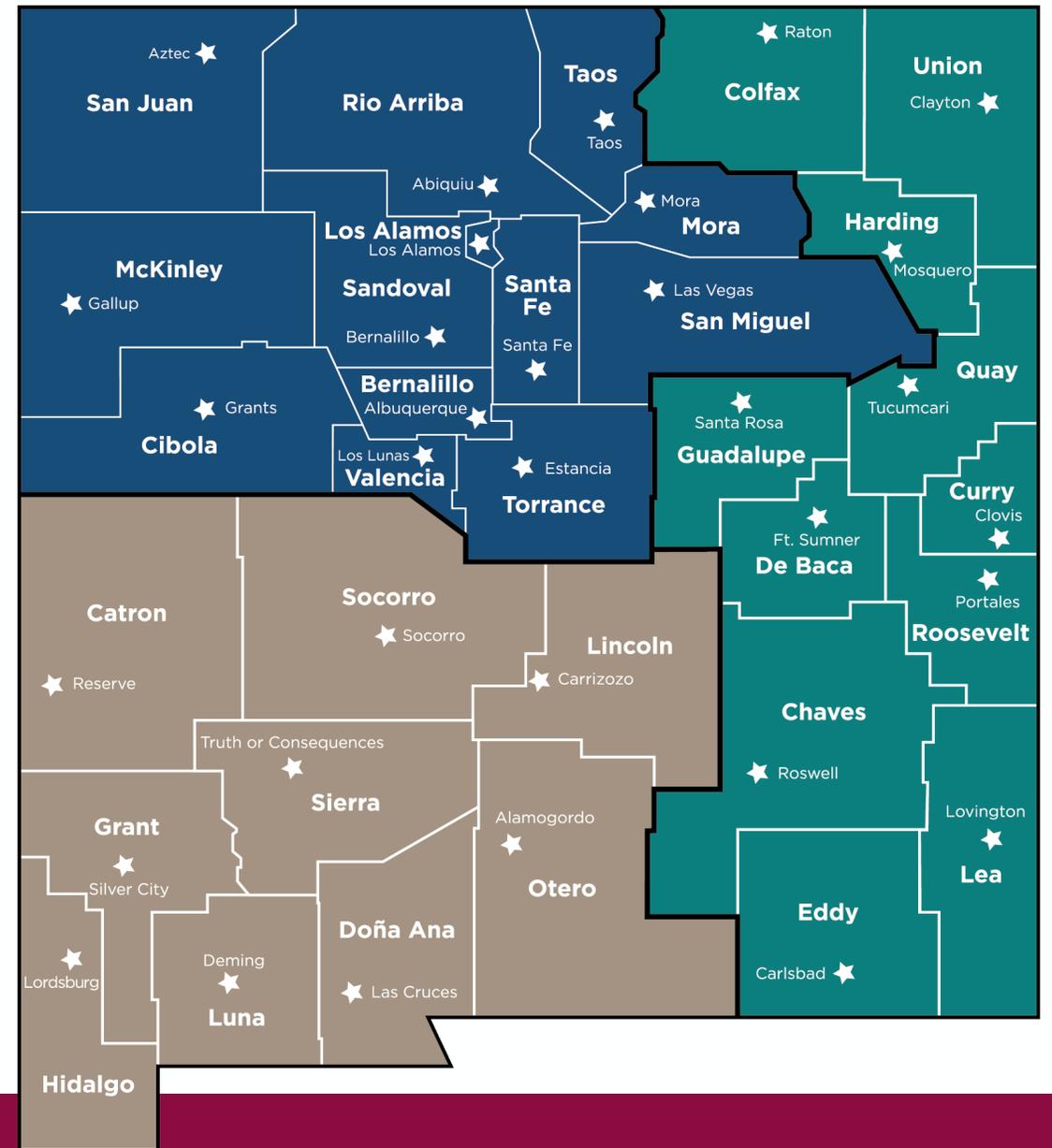
CES Funding Sources

- Total FY23 CES budget \$36 million
- State appropriations constitute approximately 53% of the overall budget
- About 70% of budget dedicated to personnel service costs
- State's investment in CES is matched nearly 1:1 through county appropriations, federal appropriations, and grants & contracts



CES Overview

- 331 permanent faculty and staff
 - 253 Agents/Specialists/Program Assistants
 - 78 Staff
 - 57 Students
- CES faculty are housed in offices in all 33 counties and 54 office locations
- CES faculty are integrated into departments in the College of ACES



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CES Programs

- Best known CES programs include:
 - 4-H Youth Development
 - Agriculture and Natural Resources
 - Family and Consumer Sciences
 - Community Economic Development
- CES addresses emerging issues:
 - A host of natural resources issues, wildfires
 - Homeland Security
 - Financial Mediation
 - Public Officials Training
 - Workforce Readiness
 - Current health topics - Diabetes, Obesity, Food Safety, Mental Health, Immunization



CES by the Numbers

Impact Metric	2020	2021	2022
Clientele Contacts	334,759	497,062	552,213
Social Media Contacts	21,662,732	11,814,386	9,478,003
Refereed Journal Articles	42	45	38
Extension Publications	520	547	572
Presentations, Workshops, Trainings	3,175	2,573	3,380
Students Employed	47	57	58
Competitive Funding	\$6,724,391	\$6,010,902	\$7,182,068



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Cooperative Extension Highlights

- NM 4-H program prepares 30,000 young people annually for the workforce by teaching critical life skills
 - 4-H youth are: 2.5x engaged civic involvement, 2x participate in STEM programs, half as likely to use drugs, and 4.9x graduate from college
- Forage Extension programs have helped producers increase profitability by reducing fertilizer and seed costs by 25%, reducing water use by 30%, and increasing yields by 10%
- CES Behavioral Health & Wellness Team address mental health, suicide, opioid/substance abuse, etc.
- CES reaches more than 200,000 citizens annually through workshops on nutrition, parenting, and physical fitness saving the state \$10 million in health-related expenses



CES Legislative Request

FY 24-25 Funding Request: \$960,000

- **10% Operations Increase (\$400,000):** CES operational funding has been flat, particularly in the county offices. An operational increase will allow for resources to continue to meet the needs of New Mexicans including responding agricultural and environmental challenges, increasing interest in urban agriculture, reach wider youth and underserved audiences, and leverage technology for improved outreach and engagement.
- **3 4-H Youth-at-Risk Statewide Agents (\$300,000):** Youth-at-Risk Agents would work with underserved youth in each of the three Extension Districts to better address the needs and interests of at-risk youth including programs and resources that support positive development.



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- **Extension Brush Management Specialist (\$150,000):** Provide education to producers and agencies in the control of invasives that utilize large amounts of water. Invasives reduce biodiversity and soil health, and cause detrimental impacts to livestock, wildlife, and pollinator habitat.
- **Extension Hospitality, Tourism and Restaurant Management Statewide Agent (\$110,000):** Work with employers, organizations, and state and federal agencies to promote the hospitality and tourism industry in NM, including rural, agricultural, culinary, and wine tourism.



Contact Information

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