

# Efforts to Enhance Transparency and Improve Governance Structures

Investments and Pensions Oversight Committee Representative Tomás E. Salazar, Chair Senator George K. Muñoz, Vice-Chair November 13, 2017

> Dan Mayfield, Chair Wayne Propst, Executive Director Dominic Garcia, Chief Investment Officer Anna Williams, Chief Financial Officer

### Governance and Transparency: Organizational Framework

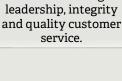
Members Board Staff • **Assets:** Investments + Contributions **Key Vendors** • Liabilities: Benefit Payments + Expenses Investment **Auditors** Actuary Custodian Consultant

#### PERA Mission

• PERA Initiatives:

Governance and Transparency

Providing a stable lifetime benefit to members through service.





### Governance Structures: Multiple Levels of Review

Multiple layers of independent oversight and review provide external verification of assets, liabilities and internal controls

#### **AUDITOR**

Independent internal and external auditors

#### **ACTUARY**

External actuarial valuations of assets and liabilities

#### **CUSTODY BANK**

External custodian bank valuations, reconciliations and performance reporting

#### **CONSULTANT**

Independent investment consultant valuations and performance reporting



### Governance Structures: Open Meetings

- All PERA Board and Committee meetings comply with the Open Meetings Act
- Since 2013, Board and Committee meetings have been audio streamed in real time
- Beginning this month, meetings will also be video streamed in real time
- Meeting minutes and recording are posted online
- All governance rules are clearly defined and available online

#### September 2017

Annual Board Meeting (<u>Minutes</u>) (<u>Audio</u>)

#### August 2017

- Board Meeting (Minutes) (Audio)
- Investment Committee (Minutes) (Audio)
- Audit & Budget (Minutes) (Audio)
- Rules & Administration (Audio)
- Smart Save Committee (Audio)



Live Streaming of PERA Meetings



### Governance Structures: Transparency Through Audits

 Continual review and evaluation of operations through quality control processes, rigorous documentation and independent internal and external audits

INTERNAL AUDIT FOCUS	
Census Data & Employer Payroll Information	Completed
Custodial Bank Transfer Process	Completed
Benefit Payments & Member Refunds	Completed
Investment Policy Statement Compliance	Completed
Governance, Fiduciary Responsibility and Training	Completed
Years of Service & Wage Eligibility	Completed
Accounts Payable & 1099 Reporting	Completed
Recurring Census & Benefit Payment Testing	Completed

#### FY 2015 & 2016 FINANCIAL AUDIT REPORT

Unmodified opinion issued with no findings



# Comprehensive Annual Financial Report

- PERA has received 15 consecutive annually awarded "Certificate of Achievement for Excellence in Financial Reporting" by the GFOA for PERA's annual CAFR.
- Beginning in FY17, PERA will also prepare a Popular Annual Financial Report (PARF) to supplement the CARF.

GFOA's award program
encourages entities to go beyond
the minimum requirements of
generally accepted accounting
principles to prepare
comprehensive annual financial
reports that evidence "the spirit
of transparency and full
disclosure"

### Comprehensive Annual Financial Reports





### Governance Structures: Additional Efforts

- Provision of effective mechanisms for stakeholders to request and obtain information
- PERA responded to 63 IPRA requests during the Fiscal Year to date
- Promoting a culture of accountability and ethical behavior through training, performance evaluation and policy review
- In FY16, amended all contracts to require that vendors document compliance with gift reporting requirements and disclose all gifts
- Addressed a number of governance finding from a FY15 internal governance audit including improved reporting of compliance with the Gift Act.



### Governance into Value Creation

### Mission Centric



Pension Best Practices



Value Creation

- Sustainability of Funding Status
- Culture of Success
- Long-term View

- Solid Pension Design
- Good Governance
- Robust Business Model
- Portfolio Mgmt. Best Practices
- Attract and Retain Talent

#### **Measures of Success:**

- Funding Surplus/Shortfall
- Value Add vs. Benchmarks
- Value Add vs. Reference Portfolio
- Risk Adjusted Returns
- Balance through Economic Regimes
- Peer comparison

<sup>\*</sup>Adapted from Peter Drucker "Model", research from Keith Ambacthsheer, and Clark and Irwin, (2008) "Best-practice pension fund governance", Journal of Asset Management, vol 9, 1, 2-21



# Financial Objectives: Accomplishments

Ensuring the ability to pay promised benefits by maintaining an adequate funding status is the primary measure of success for PERA

- Right-sizing expectations: reduction of actuarial return assumption
- PERA instituted a fee study & reduced its pro forma investment manager fees by over \$10M
- All returns are presented and disclosed net of fees and expenses
- Annual disclosure to Board and Legislature of all money manager expenses, including profit sharing
- PERA completed a comprehensive review of investment policies and procedures including revision and audit of Investment Policy Statement
- PERA transitioned custody banking services, decreasing expenses by 30+% with an increase in service level
- Revised contracts of money managers and key vendors to require proactive disclosure



### Financial Objectives: Advancing the Model

PERA is committed to managing costs to align with maximizing value and efficiency for its members

- Policy Portfolio (Beta)
  - Passive, low cost approach
- Active Portfolio (Alpha)
  - Align with value added creation
  - Reduce fixed cost (management fee) & emphasize variable cost (performance fee)
  - Pay-for-performance
  - Co-invest, JV, Direct investing

Integrating portfolio management best practices to better manage risk and cost to enhance member value

- Separating Alpha (Skill) from Beta (market returns)
- Institute comprehensive risk management analytics and processes across public and private markets
- Seek risk and economic balance



### Financial Objectives: Advancing the Model

- Governance is the primary tool to align interests of PERA and managers of its capital
- Further codify roles and focus
- Align compensation with value creation

	Decision Mode	Area of Focus
Board & Investment Committee	Strategic	Strategic Direction Asset Allocation Risk Budgeting Benchmarking Evaluation & Accountability
Staff	Strategic & Implementation	Asset Allocation implementation Active risk management (strategy selection, diligence, monitoring) Setting annual work plan Education





New Mexico Public Employees Retirement Association's GASB 67 and Net Pension Liability

Anna Williams, Chief Financial Officer

# GASB 67 & 68

#### **GASB 67**

- GASB approved <u>Statement No. 67,</u> <u>Financial Reporting for Pension Plans</u>
- Applies to plans that administer pension benefits, such as the Public Employees Retirement Association (PERA) of New Mexico
- Stmt No. 67 expands footnote disclosures and Required Supplementary Information Schedules for PERA.

#### GASB 68

- GASB also approved <u>Statement No.</u>
   <u>68, Accounting and Financial</u>
   <u>Reporting for Pension Plans</u>
- Applies to governments that provide pension benefits to their employees
  - Examples: The State, Counties, Municipalities, Housing Authorities, Water and Sanitation Districts
- Smt No. 68 has a significant and material impact on the FS for most employers.
- Smt No. 68 also requires additional disclosures on elements of pension expense and deferred inflows/outflows of resources.



# GASB 67 and 68

- GASB statements 67 and 68 were intended to promote consistency and transparency of employer reporting.
- PERA's Actuary provides a GASB 67 supplemental report that is separate from the actuarial valuations used for funding decisions.
- GASB's decision to have the Net Pension Liability (NPL) reported on the face of a government's financial statements allows users of the financial statements to better assess:
  - ✓ The long-term benefit obligations of a governmental entity;
  - ✓ The general long-term financial health of a governmental entity;
  - ✓ How well a governmental entity has supported and maintained the pension promises made to their employees.



### GASB 67 – Net Pension Liability Calculation

### Net Pension Liability (NPL)

• To the extent that the cumulative long-term obligations to provide pension benefits of the participating governments in a cost-sharing plan (TPL) is *larger* than the value of the assets available in the pension plan's trust to pay pension benefits.

TPL	-	FNP	=	NPL			
\$20 Billion	_	\$14 Billion	=	\$5.2 Billion			
PERA multi-employer cost sharing fund FY 2017							



# GASB 67 – Total Pension Liability Calculation

# Net Pension Liability vs: Unfunded Actuarial Accrued Liability (UAAL)

- Market value of assets (Fiduciary Net Position) is different than the actuarial value of assets used in the actuarial valuations for funding purposes.
  - ✓ 4 year smoothing (UAAL) vs. Fair Market Value (GASB/NPL)
    - ✓ Fluctuations more volatile with GASB 67



# Schedule of Net Pension Liability

#### Required GASB 67 RSI (NPL of Plan Membership)

• The components of the net pension liability of the plan's membership at June 30, 2017 by Fund:

Net Pension Liability by Fund								
		PERA Fund	J	udicial Fund	N	Aggistrate Fund	Vo	olunteer FF Fund
Total Pension liability	\$	20,068,143,304	\$	176,290,693	\$	65,627,669	\$	48,502,745
Plan Net Position		14,798,917,909		89,616,194		32,225,122		66,400,768
Net Pension Liability	\$	5,269,225,395	\$	86,674,499	\$.	33,402,547	\$(	(17,898,023)
Ratio of plan net position of								
total pension liability		73.74%		50.83%		49.10%		136.90%

*Actuarial assumptions*—The total pension liability, net pension liability, and certain sensitivity information are based on an actuarial valuation performed as of June 30, 2016. The total pension liability was rolled-forward from the valuation date to the plan year ending June 30, 2017.



# Schedule of Net Pension Liability

The components of the net pension liability of the plan's membership since implementation of GASB 67:

PERA	2014	2015	2016	2017
Total Pension Liability	\$ 17,744,186,898	\$ 18,516,054,874	\$ 19,986,038,742	\$ 20,068,143,304
Plan Net Position	14,424,792,739	14,255,528,543	13,826,658,367	14,798,917,909
Net Pension Liability	\$ 3,319,394,159	\$ 4,260,526,331	\$ 6,159,380,375	\$ 5,269,225,395
Ratio of plan net pension to total				
pension liability	81.29%	76.99%	69.18%	73.74%
Covered-employee payroll	\$ 2,102,265,325	\$ 2,248,254,276	\$ 2,326,254,276	\$ 2,193,888,677
Net Pension liability as a				
percentage -of covered employee	157.90%	189.50%	264.70%	240.18%

JUDICIAL	2014	2015	2016	2017
Total Pension Liability	\$ 132,451,573	\$ 137,037,970	\$ 191,555,049	\$ 176,290,693
Plan Net Position	91,141,300	88,988,252	84,932,021	89,616,194
Net Pension Liability	\$ 41,310,273	\$ 48,049,718	\$ 106,623,028	\$ 86,674,499
Ratio of plan net pension to total pension liability	68.81%	64.94%	44.34%	50.83%
Covered-employee payroll	\$ 13,163,305	\$ 15,084,263	\$ 15,612,212	\$ 15,492,927
Net Pension liability as a				
percentage of covered-employee	313.83%	318.54%	682.95%	559.45%



# Schedule of Net Pension Liability

The components of the net pension liability of the plan's membership since implementation of GASB 67:

MAGISTRATE	2014	2015	2016	2017
Total Pension Liability	\$ 56,401,059	\$ 63,536,415	\$ 74,518,592	\$ 65,627,669
Plan Net Position	 35,184,910	33,187,494	31,038,048	32,225,122
Net Pension Liability	\$ 21,216,149	\$ 30,348,921	\$ 43,480,544	\$ 33,402,547
Ratio of plan net pension to total pension liability	62.38%	52.23%	41.65%	49.10%
Covered-employee payroll	\$ 3,515,567	\$ 5,065,798	\$ 5,243,101	\$ 5,633,125
Net Pension liability as a percentage of covered-employee	603.49%	599.09%	829.29%	592.97%

<b>VOLUNTEER FIREFIGHTER</b>		2014		2015		2016		2017
Total Pension Liability	\$	40,881,090	\$	44,477,629	\$	48,935,662	\$	48,502,745
Plan Net Position		61,923,262		62,103,236		61,049,688		66,400,768
Net Pension Liability	\$	(21,042,172)	\$	(17,625,607)	\$	(12,114,026)	\$	(17,898,023)
Ratio of plan net pension to total pension liability		151.47%		139.63%		124.76%		136.90%
Covered-employee payroll	N/A		N/A		N/A		N/A	
Net Pension liability as a percentage of covered-employee	N/A		N/A		N/A		N/A	



# Sensitivity of NPL

#### Required GASB 67 Note Disclosure (Sensitivity of NPL to discount rate):

• Discount rate for the PERA and Volunteer Firefighter Funds. A select and ultimate rate of return assumption has been adopted funding purposes for the PERA and Volunteer Firefighter Funds. The rate is 7.25% for the first 9years (select period) and 7.75% for all other years (ultimate). The equivalent blended rate is 7.51% and will be used as the discount rate used to measure the total pension liability. The projection of cash flows used to determine the discount rate assumed that future contributions will be made in accordance with statutory rates. On this basis, the pension plan's fiduciary net position together with the expected future contributions are sufficient to provide all projected future benefit payments of current plan members as determined in accordance with GASB Statement No. 67. Therefore, the 7.51% assumed long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability.

# Sensitivity of the Net Pension Liability (NPL) to changes in the discount rate *PERA* and *Volunteer Firefighter Fund*:

PERA	1%	Current	1%
	Decrease	<b>Discount Rate</b>	Increase
	6.51%	7.51%	8.51%
Net Pension Liability	7,714,032,339	5,269,225,395	3,242,456,288

VFF	1%	Current	1%
	Decrease	<b>Discount Rate</b>	Increase
	6.51%	7.51%	8.51%
Net Pension Liability	(22,546,666)	(17,898,023)	(12,335,212)



# Sensitivity of NPL

#### Required GASB 67 Note Disclosure (Sensitivity of NPL to discount rate):

• The discount rate used to measure the total pension liability for the Judicial fund is 5.77 percent. The discount rate used to measure the total pension liability for the Magistrate fund is 5.48 percent. The projection of cash flows used to determine the discount rate assumed that future contributions will be made in accordance with statutory rates. On this basis, the pension plan's (both Judicial and Magistrate) fiduciary net position together with the expected future contributions are not sufficient to provide all projected future benefit payments of current plan members as determined in accordance with GASB Statement No. 67. Therefore, for the Judicial fund, a 5.77% and for the Magistrate fund, a 5.48% assumed long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability. This rate is a blend of the 7.51% and the 20-year tax-exempt municipal bond rate of 3.56% as of the measurement date.

Sensitivity of the Net Pension Liability (NPL) to changes in the discount rate Judicial and Magistrate Fund.

Judicial	1%	Current	1%
	Decrease	<b>Discount Rate</b>	Increase
	6.77%	5.77%	4.77%
Net Pension Liability	70,470,984	86,674,499	105,794,082
Magistrate	1%	Current	1%
	Decrease	Discount Rate	Increase
	6.48%	5.48%	4.48%
Net Pension Liability	27,152,372	33,402,547	40,859,138



### What is PERA's Role in GASB 68 - 2017

- Although it is not required, PERA is paying for the calculation of each participating entities' employer allocations and paying for the related audit.
  - ✓ Three years of audited "Schedule of Employer Allocations" available (June 30, 2014, June 30, 2015, June 30, 2016).
  - ✓ Anticipate June 30, 2017 Schedule being available early Spring 2018
  - The Schedule includes information to assist employer participants with the required GASB disclosures.
  - ✓ Provide a GASB 68 Journal Entry tool and GASB 68 user guide.

#### Allocation Process/Schedule of Employer Allocations:

- PERA compiled the data of contributions made and projected contributions for untimely remittances.
- ✓ The data was given to PERA actuaries who computed the net pension liability and prepare schedule data.
- ✓ PERA's independent auditor then audited the data.
- ✓ The office of the State Auditor reviews and approves the release of the audited data.
- ✓ The audited data is disseminated to all participating employers for implementation.





# Wisconsin Business & Compensation Model Applied to New Mexico PERA

Dominic Garcia, Chief Investment Officer

# Wisconsin Edge

#### Mission Centric



### Pension Best Practices



#### Value Creation

- Sustainability of Funding Status
- Culture of Success
- Long-term View

- ✓ Solid Pension Design
- ✓ Good Governance
- ✓ Robust Business Model
- ✓ Portfolio Mgmt. Best Practices
- ✓ Attract and Retain Talent

#### Measures of Success:

- Funding Surplus/Shortfall
- Value Add vs. Benchmarks
   Value Add vs. Reference Portfolio
- Risk Adjusted Returns
- Balance through Economic Regimes
- Peer comparison

Journal of Asset Management, vol 9, 1, 2-21



<sup>\*</sup>Adapted from Peter Drucker "Model", research from Keith Ambacthsheer, and Clark and Irwin, (2008) "Best-practice pension fund governance",

# **Business Model Objectives**

- Manage like a business\*
- Incentivize and produce value added creation
- Hold staff accountable
- More efficiently manage risk
- Manage & align cost
- Attract and retain talent

Make Money



Manage Risk



\*NM PERA is \$1.1 billion dollar business with over 40,000 clients



Cost

# Business Model Value Added Proposition *Example*

#### Generate up to \$270m Value Add

Total Portfolio (Alpha + Beta)

Active Portfolio (Alpha)

Policy Portfolio (Beta)

Reference Portfolio

Description	Expected Return	Expected Risk	Return/ Risk Ratio	1 Year Value Added
Total Portfolio Pro-Forma	7.5%	~11%	0.7	1.8% \$270m
Active Management	1.0%	2.0%	0.5	1.0% \$150m
Expanded opportunity set, including illiquid asset classes	6.5%	10.8%	0.6	0.8% \$120m
Simplest portfolio (58/42)	5.7%	10.6%	0.5	



# Cost Approach

- Policy Portfolio (Beta)
  - Passive, low cost approach
- Active Portfolio (Alpha)
  - Align with value added
  - Reduce fixed cost (management fee) & emphasize variable cost (performance fee)
  - Pay-for-performance
  - Hurdle over benchmarks
  - 60% Alpha split
- Cost Savings via Internal Management



# Cost Savings - Internal Management

#### Efficient External Investing

No Fund-of-Funds

Private Equity/Credit Co-Invest

Real Asset JV or Direct Asset Investment Internal Security Selection

**Physical Indexing** 

Derivative & Factorbased Indexing

Internal Management

**Total Savings** 

\$15-20m

Results:

Capture larger share of gross value add from external mgrs.



### Market for Investment Talent is Broad & Competitive

 Market is not SIC and ERB, it is bigger. And it's not just in New Mexico. It's Texas, Arizona, Colorado, Utah...



### **Attract and Retain Talent**

- Market competitive base pay
  - Target: 100% of competitive market median; minimum of 80% of median
  - Based on market competitive analysis via compensation consultant
- Pay-for-Performance Incentive
  - Compensation relative to value added over reference portfolio & benchmarks
  - Maximum incentive target = \$270m Value Added
  - ~1.5x Base Pay @ maximum incentive
  - Focused on long term 5 year+ performance
- Accountability
  - Make investment positions "At Will" and subject to measurable performance standards



### Compensation Calculation: Illustrative Example

# Scenario: PERA produces @ maximum hurdle 1.8% > Reference Portfolio for 5 Years or \$1.35 billion cumulative value added

#### Senior Portfolio Manager

- Base Pay: About \$200k
  - Based on market competitive median conducted by compensation consultant
- Pay-for-Performance Incentive
  - Total incentive award available: \$200k X 1.5 = \$300k
  - Performance Calculation: 20% Discretionary + 80% vs. Reference Portfolio & Benchmarks
  - Time Period: 15% 1 Year Returns and 85% 5 Year Annualized Returns
- Total Maximum Compensation
  - Total Compensation = \$500k



# New Mexico PERA Sample Model Results

- Produce \$270m in cost savings and value add to the system annually and \$1.35 billion over 5-year incentive evaluation period
- Total compensation (salary + incentive) estimated at \$7.5m
- System keeps 97% of the value add

	Median Salary Totals	Incentive Compensation Totals	Total Compensation
Executive Team Compensation	\$507k	\$431k	\$939k
Current Investment Staff Compensation	\$1.4m	\$2.2m	\$3.7m
New Investment Staff Compensation	\$1.1m	\$1.5m	\$2.9m
Totals	\$4m	\$4.2m	\$7.5m
Comp as % of Value Add	1.4%	1.5%	2.7%

= Better
Alignment,
greater
Accountability
and is cheaper
than paying
over \$20
million to NYbased money
managers with
no skin in the
game



### What is Needed to Execute?

#### **Budget and Compensation**

- Ability to establish own operating budget and create or eliminate staff positions
- Ability to set employee compensation through salary and pay-forperformance incentive compensation (Executive and Investment Staff)
- Increase in Staff FTE (6 to 8)

#### Governance

- Board governance to incorporate compensation oversight
- Compensation consultant

#### **Infrastructure**

- Analytic and risk tools enhancements
- Operations resources

