



2024 DOH MAT Expansion Update

Legislative Health and Human Services Committee - August 1st, 10:00am

Patrick Allen, Secretary of Health

Terminology

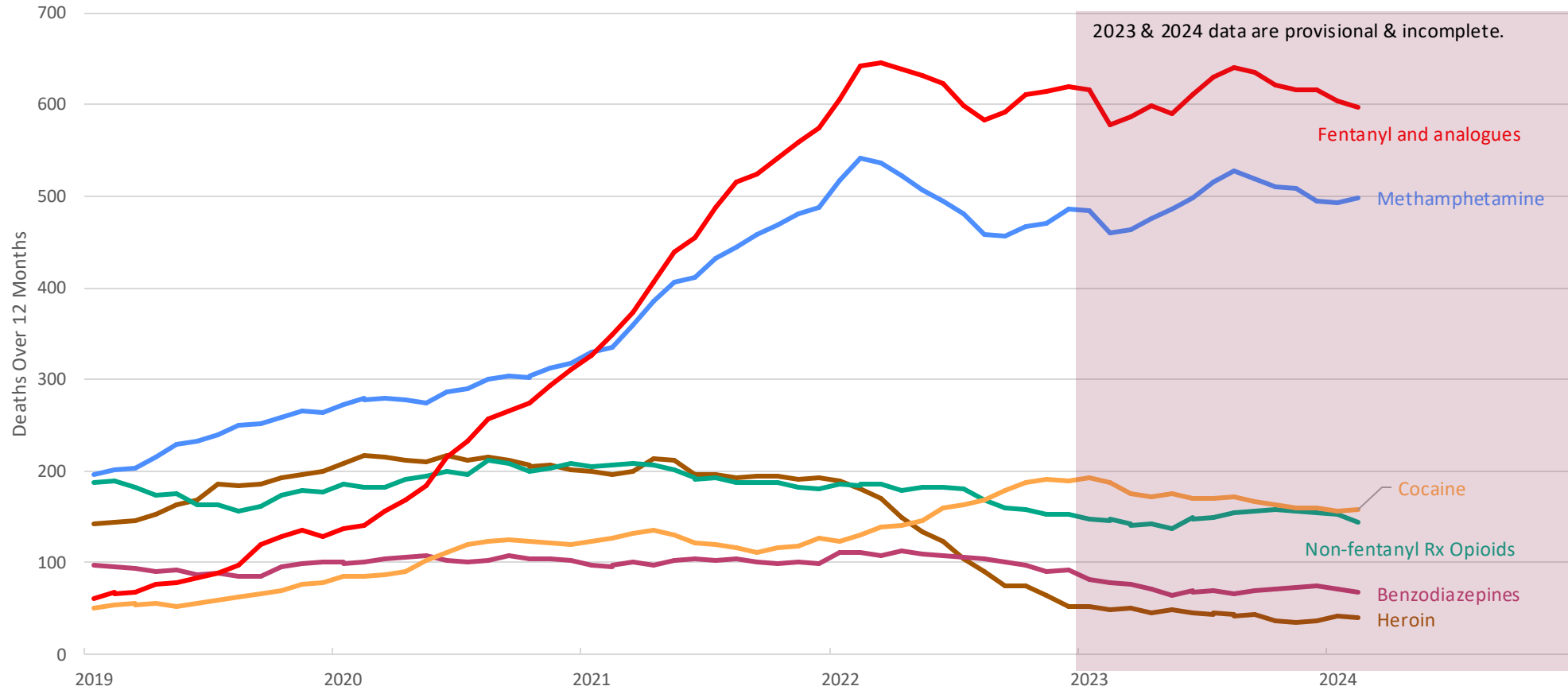
What is Medication for Opioid Use Disorder (MOUD)?

- Medication for opioid addiction treatment—like Buprenorphine and Naltrexone—that helps manage withdrawal symptoms and cravings for opioids.
- MOUD emphasizes the stand-alone importance of offering medication and how management of cravings and symptoms can be helpful for people struggling with long term dependence.

What is Medication Assisted Treatment (MAT)?

- Addiction professionals have used this term for years to refer to medications for many types of addictions, including opioids, alcohol, and nicotine.
- A treatment approach that combines medication with counseling and behavioral therapies. It acknowledges that medication is just one piece of the puzzle, and successful recovery also involves addressing the underlying causes of addiction while developing healthy coping mechanisms.

12 Month Running Totals of Overdose Deaths by Drug Class, NM, 2019-2024 (provisional)



Source: New Mexico Department of Health (NMHealth) Bureau of Vital Records & Health Statistics; National Violent Death Reporting System (NVDRS).

Drug types are not mutually exclusive.

Each point represents the sum of the prior 12 months.

2023 & 2024 are provisional & subject to change.

2024 data are through February as of 7/23/2024.

NVDRS overdose death data is not comparable to finalized overdose death data. NVDRS data is based on occurrence while finalized overdose death data is based on decedent residence.

These data were analyzed & prepared by NMHealth Substance Use Epidemiology Section. For any questions regarding these data, please email malinda.gowin@doh.nm.gov.

NMDOH MAT Expansion Budget and Objectives

NMDOH Core MAT Objectives

- ✓ Expand provision of MAT by providing direct services at public health offices (PHOs) and funding Tribes, Pueblos, Nations, and other partner sites
- ✓ Strengthen linkage to MAT for persons engaged with Harm Reduction Programs and Corrections through navigation services
- ✓ Expand MAT availability for pregnant persons/families through provider training
- ✓ Expand linkage to MAT for persons who have experienced opiate overdose
- ✓ Expand provision of in-patient recovery services (including MAT) through NMDOH facilities
- ✓ Increase access to Naloxone (Narcan)

FY24 NMDOH MAT Expansion Budget

General Fund Provision of MAT in public health offices	\$1,784,300
Opioid Settlement Fund Medication-assisted treatment related to opioid use disorder	\$2,500,000
Opioid Settlement Fund Medication-assisted treatment for tribal members related to opioid use disorder	\$1,000,000
TOTAL	\$5,284,300

LHHS Hearing in 2023

- Year 1 – Establish Clinics/Build Capacity
- Year 2 – Strengthen Connections/Collaborations
- Year 3 – Build Out Hub and Spoke
- Year 4 – Calibration and Expansion



Building NM Pathways: The Safety Net-Work



Overview of Progress

November 2023:

- 6 PHO's operational
- 3 started January 2, 2024
- 6 started by July 1, 2024

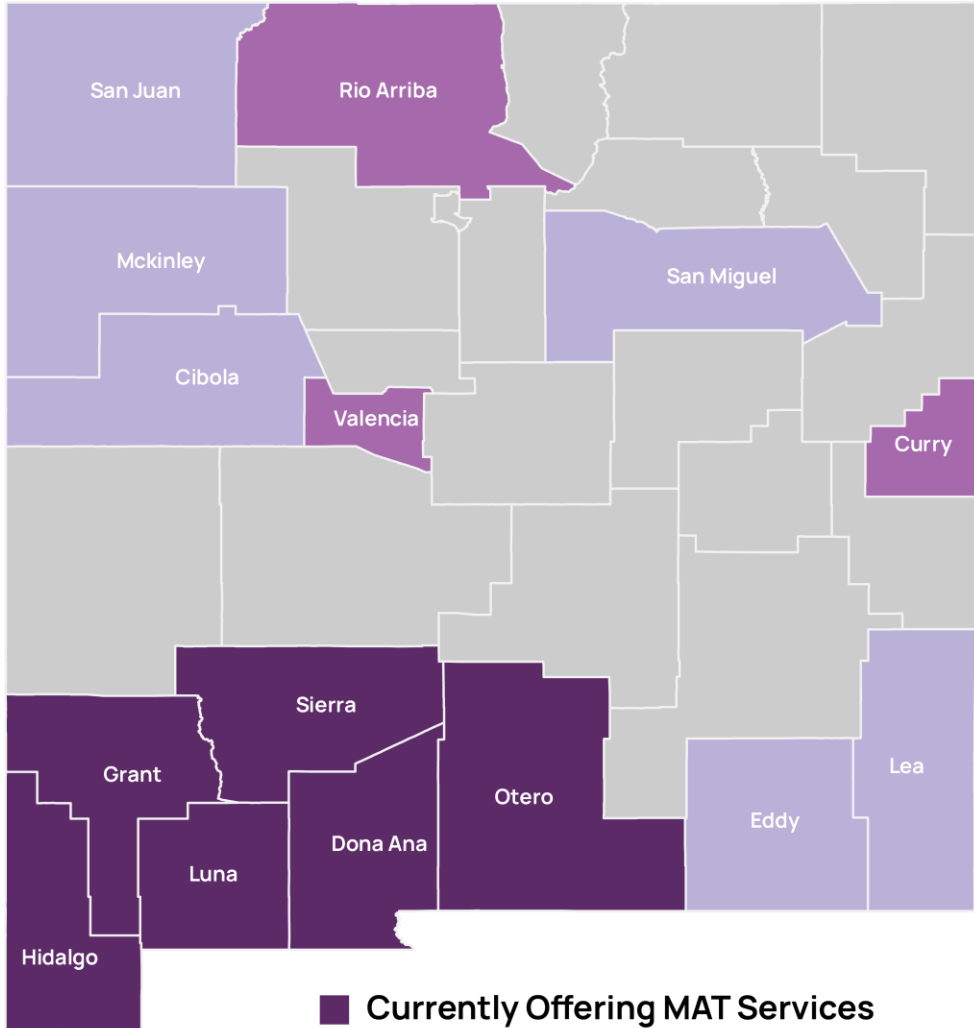
July 2024:

- 35 PHO's operational
- 7 more starting by Dec 2024

MAT by County

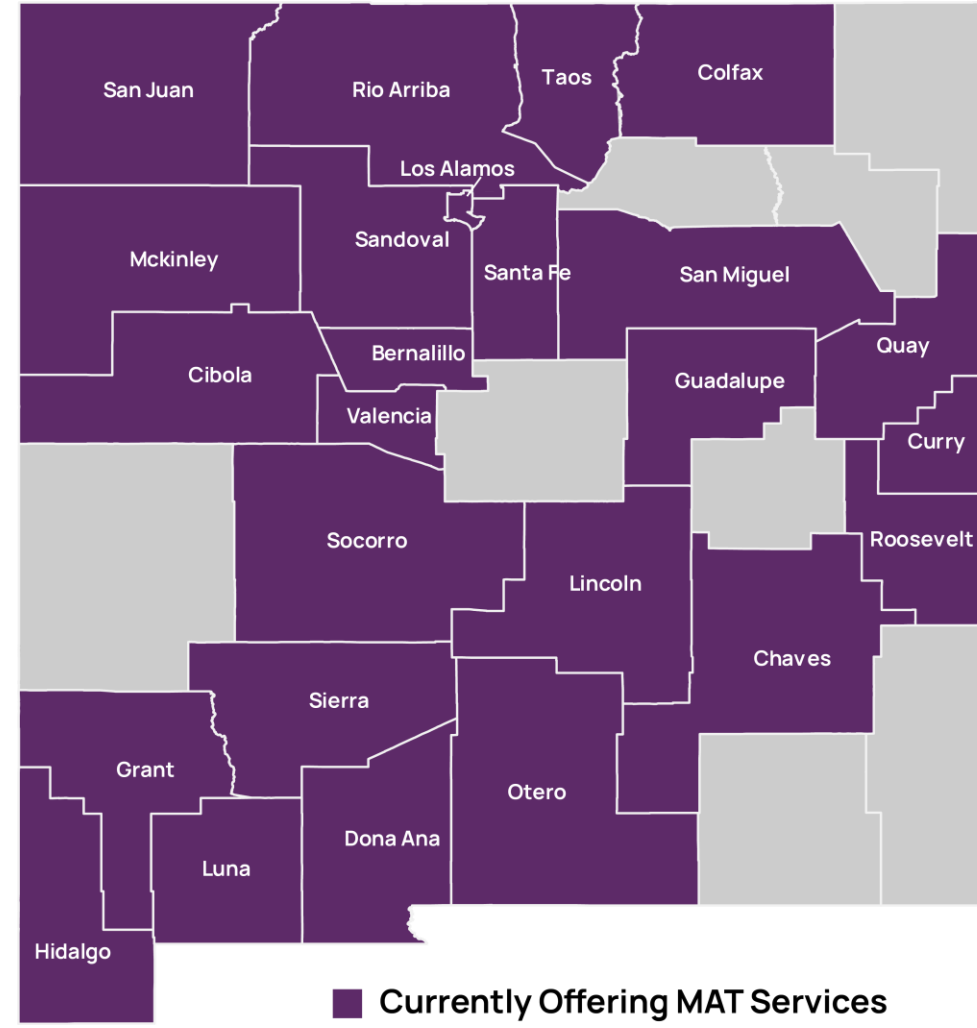


As of November 2023



- Currently Offering MAT Services
- MAT Services Launch Jan. 2, 2024
- MAT Services Launch 2024

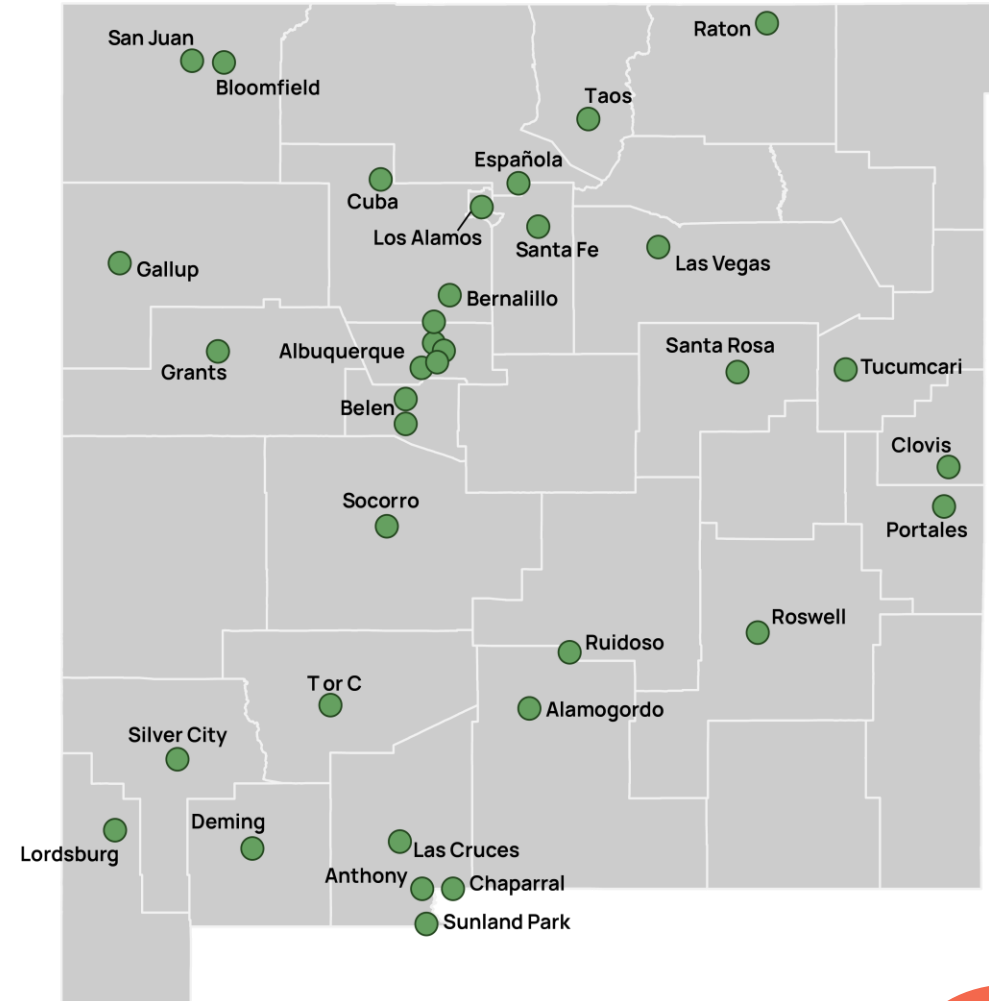
As of July 2024



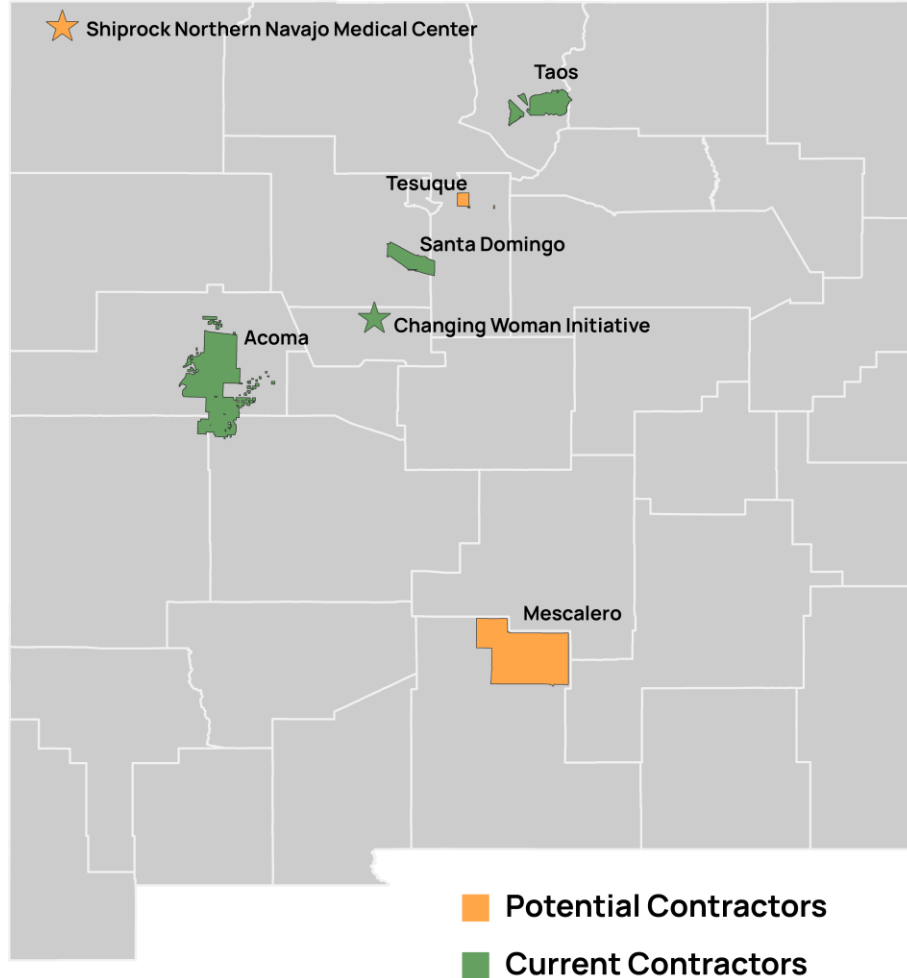
- Currently Offering MAT Services

MAT by PHO

- Expansion:
 - ✓ As of July 29, **thirty-five** offices offer MOUD visits
- PHOs have either in-person or remote providers (or both)
- All patients are seen by a nurse for intake, urine drug screen, linkage to care

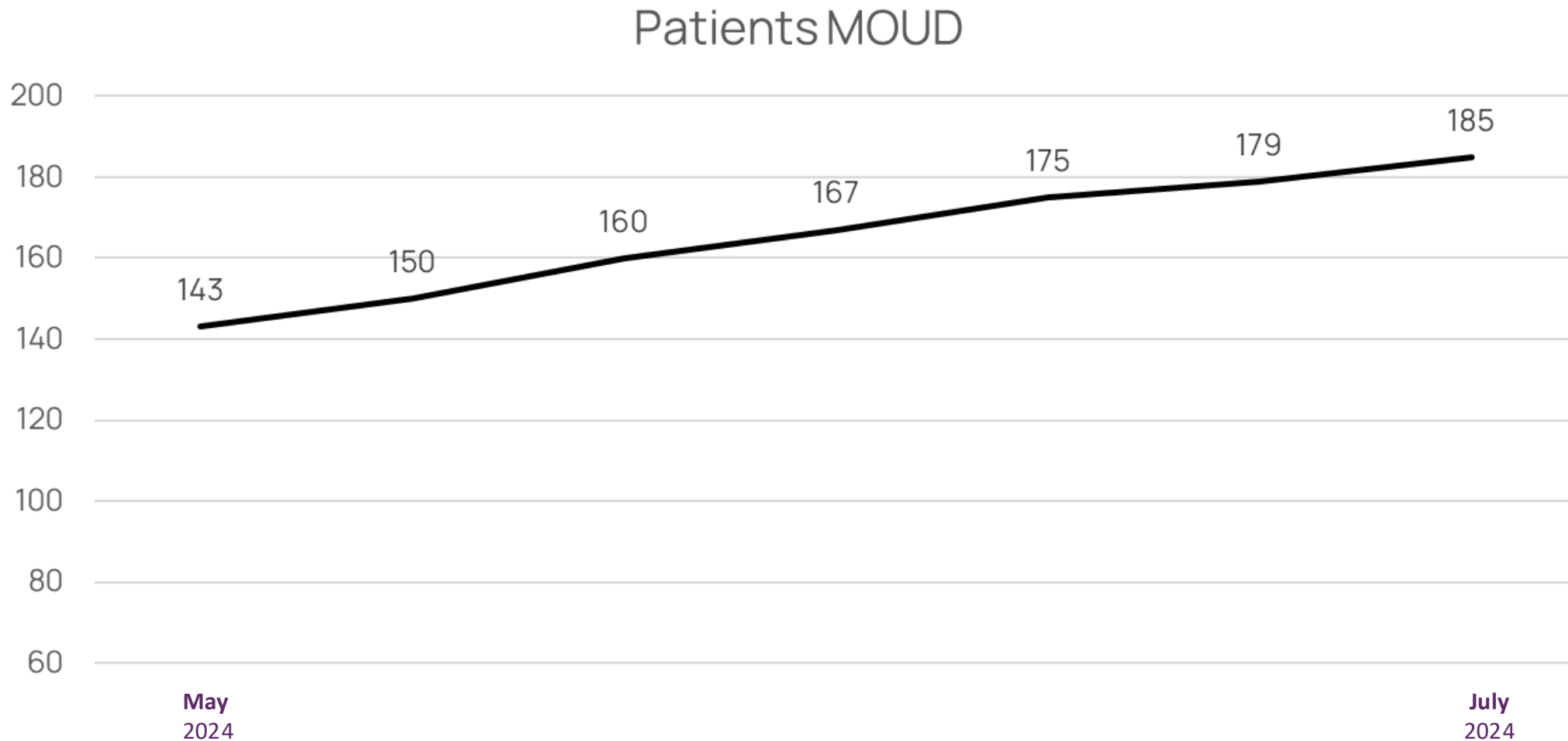


Tribal MOUD



- Currently funding 3 Pueblos and 1 Tribal-facing organization to provide MAT services
- Additional tribes are interested in expansion moving forward

Patient Enrollment



MAT Navigation by Harm Reduction Providers



- Intensive navigation into MAT services by harm reduction providers.
- Utilizes a whole person approach to help clients be more likely to enter MAT services or be retained
- Work with people with most chaotic substance use
- **778** people successfully linked to care in SFY 24
- Program evaluation now included

NMDOH Harm Reduction Partners:

- Alianza of NM – Chaves, Dona Ana, and Lea County
- Albuquerque Healthcare for the Homeless – International District and Downtown ABQ
- Amador Health Center – Las Cruces
- First Nations Community Health – Albuquerque and Farmington
- La Familia - Santa Fe
- New Mexico Harm Reduction Collaborative – Albuquerque
- Santa Fe Community Services- Santa Fe
- Santa Fe Mountain Center- Santa Fe, Rio Arriba, Taos, Sandoval counties
- Southwest Care Center – Santa Fe County
- Transgender Resource Center –Albuquerque

NMDOH Helpline


FY25 base increase of \$1,052,000 for hotline access




NMHealth
Helpline:

Your Unified Health Resource

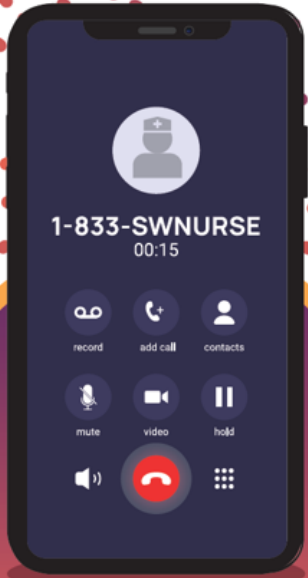
1-833-SWNURSE
(1-833-796-8773)

 **MONDAY-FRIDAY**
7am-8pm MST

 **WEEKENDS**
10am-4pm MST

Services available in English and Spanish

Connecting New Mexicans to Health & Wellness



KEY SERVICES

Healthcare Connections

- Find primary care doctors, mental healthcare & specialists.
- Get STI testing & treatment resources.
- Find addiction treatment.

Health Questions

- Ask questions about diseases & infections, including food poisoning & animal bites.
- Get advice about COVID & other winter viruses.
- Schedule vaccines for kids & adults.

Reproductive Health Services

- Find birth control, including the morning after pill.
- Find an abortion provider & learn about resources.
- Connect to healthy pregnancy resources & prenatal care.

Provider Support

- Report notifiable conditions.
- Consult with an epidemiologist.
- Receive help with STD & TB management.



 [nmhealth.org](https://www.nmhealth.org)



MOUD Stages of Care

1

Screening

- Assess patients for OUD
- Assess readiness for change/treatment

2

Intake

- Diagnostic interview
- Physical exam
- Diagnostic testing such as drug screen, labs

3

Induction

- Start medication
- In office vs home induction

4

Stabilization

- Dose adjustments to suppress cravings and prevent relapse

5

Maintenance

- Ongoing therapy

Types of MAT Medication Offered at PHOs

Buprenorphine Products¹

- Opioid partial agonist
- Sub-lingual or long-acting subcutaneous
- Reduces cravings
- Lowers potential for relapse
- For long-term maintenance therapy

Naltrexone²

- Opioid receptor antagonist
- Monthly Injection
- Blocks euphoric and sedative effects of opioids
- Suppresses and reduces cravings
- Reduces opioid tolerance

1: Substance Abuse and Mental Health Services Administration <https://www.samhsa.gov/medications-substance-use-disorders/medications-counseling-related-conditions/buprenorphine>

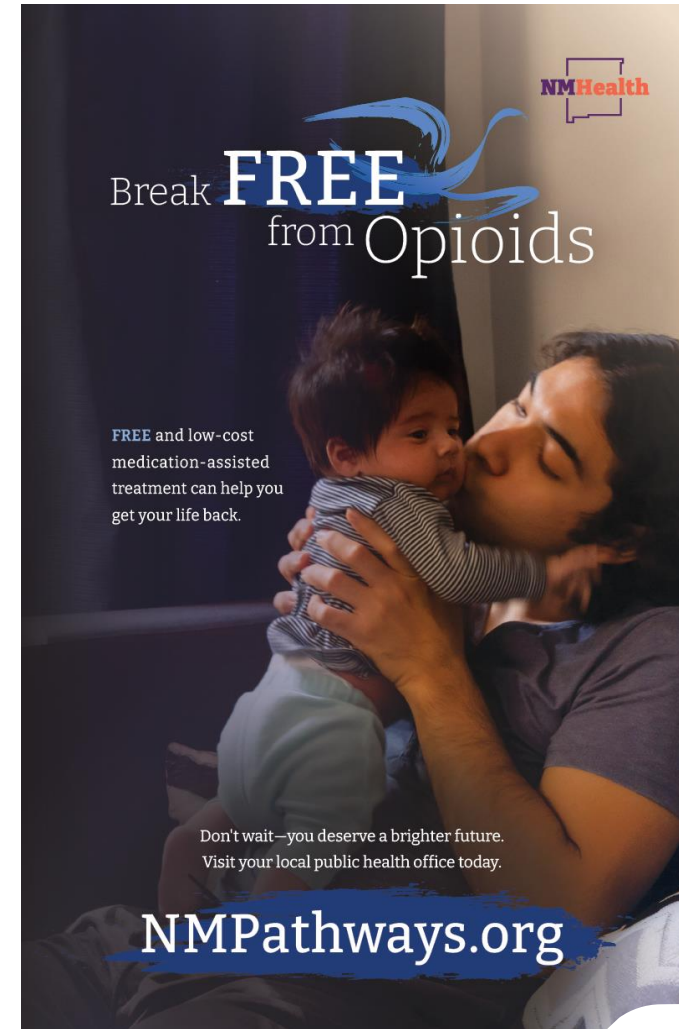
2:Coffa, D., & Snyder, H. (2019). Opioid Use Disorder: Medical Treatment Options. Retrieved from <https://www.aafp.org/pubs/afp/issues/20>

Collaborations

- NM Corrections
- BHSD
- Association of Counties
- EMS (working on pre-hospital buprenorphine)
- 988
- UNM- Addiction Medicine Fellowship
- UNM ECHO
- Tribes and Tribal serving organizations

Public Education and Outreach for MAT

- **Goal:** to educate and drive those impacted by OUD to enroll at one of 35 NMDOH clinics
- **Website**
 - Straightforward, enrollment-focused
- **Video**
 - Targeting gas stations, transportation centers, clinics, etc., where those with OUD congregate
 - Audio-focused to repeatedly deliver message
- **Digital Media**
 - Display, social, search, digital out-of-home, connected TV
 - A/B testing ad creative to optimize engagement
- **Print**
 - Targeting mental health clinics, NMDOH clinics, medical centers, non-profits, food centers, etc.
 - Reinforce messaging when our un-homed populations access basic resources



Video Ad

Overview

- **Budget**
 - \$147,000
- **Timeline**
 - 3-4 weeks
- **Success Measures**
 - Engagement
 - Clinic enrollment
- **Next Steps**
 - Evaluate campaign performance against goals/metrics
 - Develop working group to implement regional NMPathways programs
 - Develop continuous marketing to funnel audience to clinics



What's next?

- Evaluation
- Expansion to 42 PHOs
- Helpline bridge prescriptions?
- Helpline behavioral health support?

Questions?

