

2023 New Mexico Affordable Housing Needs Assessment

Prepared by the New Mexico Mortgage Finance Authority

Justin Carmona, Community Relations Manager Julie Halbig, Director of Compliance and Initiatives

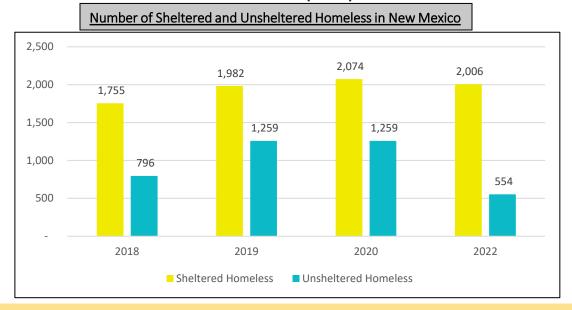
Overview of the Statewide Housing Needs Assessment

- Scope of New Mexico's Housing Challenges
 - 1. Homelessness
 - 2. Special Needs
 - 3. Renters
 - 4. First-time Homebuyers
 - 5. Homeowners
- Conclusion



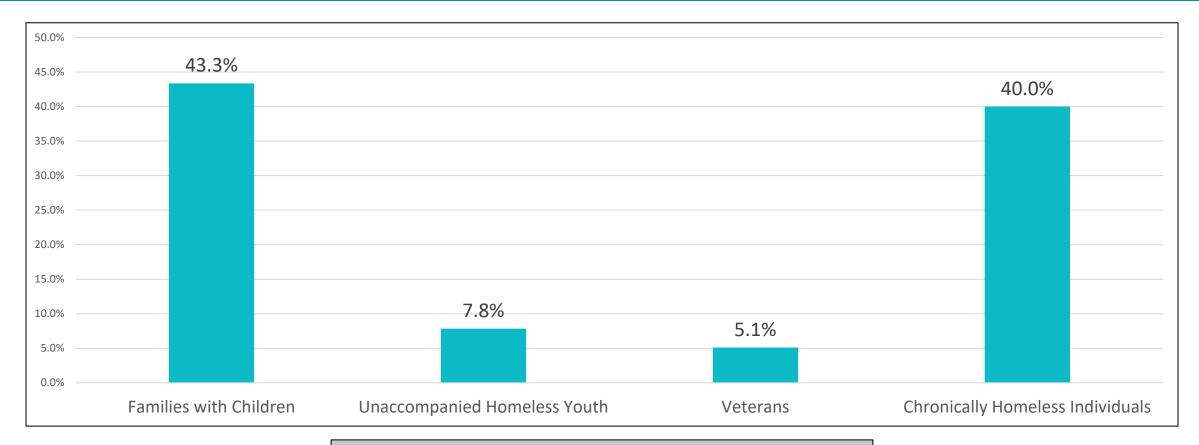
Homelessness

- Estimated 19,000 20,000 homeless people throughout the year in the state according to the New Mexico Coalition to End Homelessness
- According to HUD's Annual Homeless Assessment Report Estimated 2,560 homeless people in New Mexico in 2022 on one night in January
 - Uses a point in time (PIT) count to determine this number
 - Likely undercounts the number of homeless people





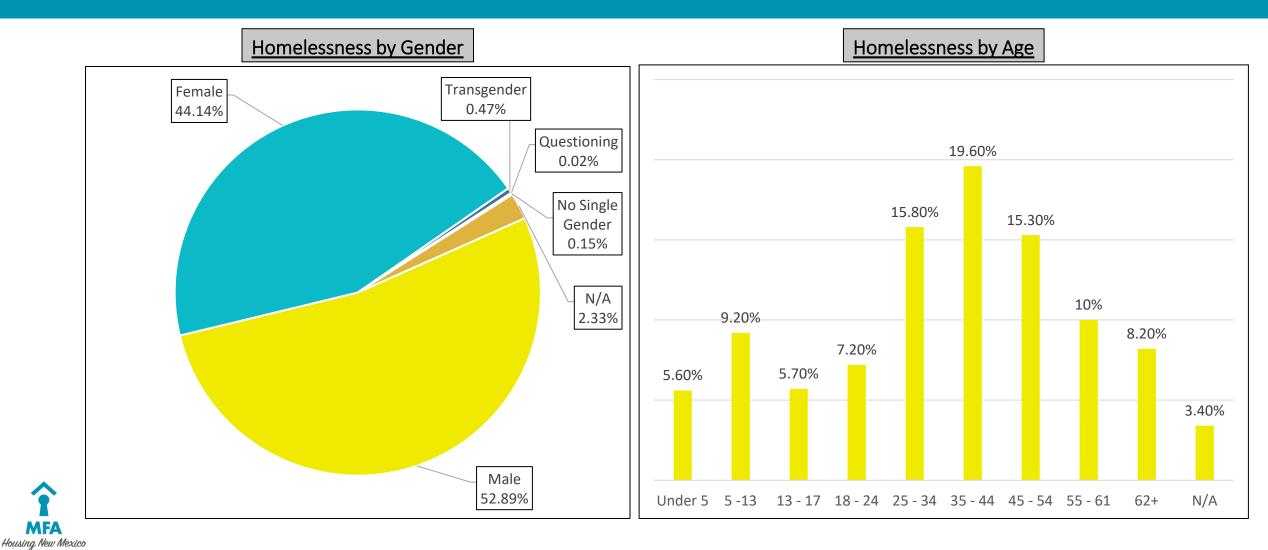
Homelessness



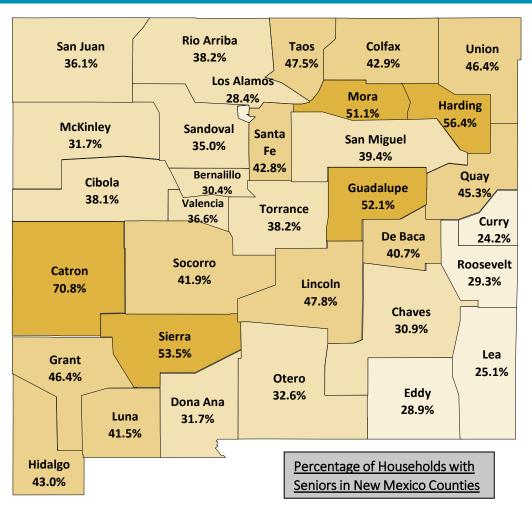


Percentage of New Mexico's Homeless Population by Category

Sheltered Homelessness in New Mexico January – May 2022



Special Needs – Senior Households



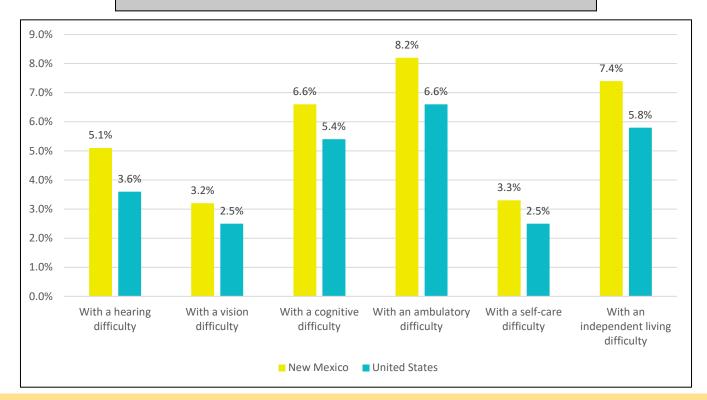
- Senior household: a household with one or more members aged 65 years or older.
- Counties with greater economic opportunities attract working-age adults, have proportionally fewer senior households
 - In Santa Fe County, a known retirement destination.
- Rural counties tend to have more senior households



Special Needs – Disabled Households

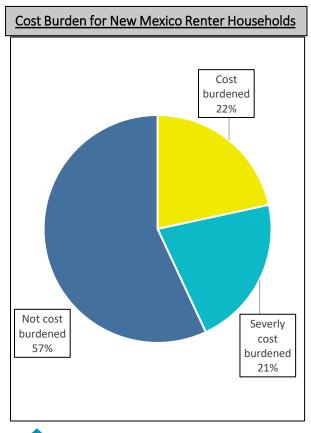
- ~335,000 New Mexicans have at least one disability
 - 15.9% of New Mexicans have at least one disability, compared to 13.0% of the nation as a whole

<u>Percentage of Population with a Disability in New Mexico and the United States</u>

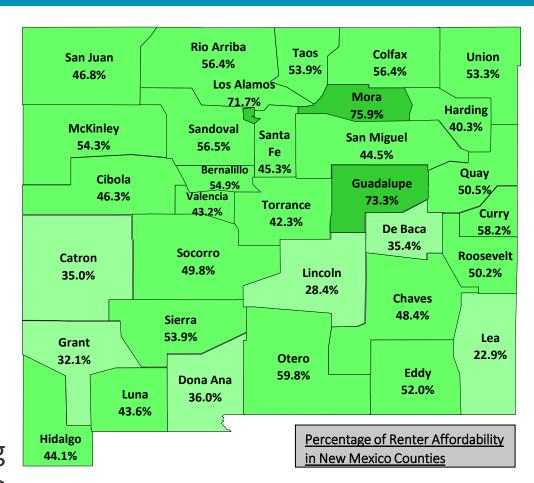




Renters - Affordability



- 22% of NM renters are cost burdened
 - Pay >30% but <50% of their income towards housing
- 21% are of NM renters severely cost burdened
 - Pay >50% of their income towards housing
- 57% of New Mexico renters can afford average rent, though this varies depending on the county they call home

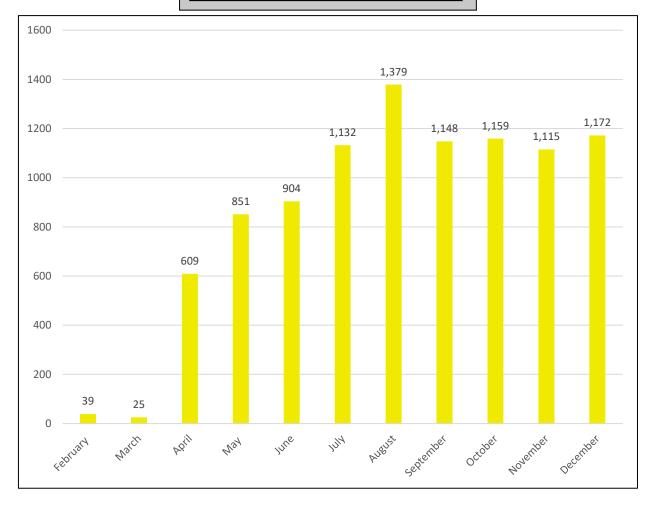




Renters - Evictions

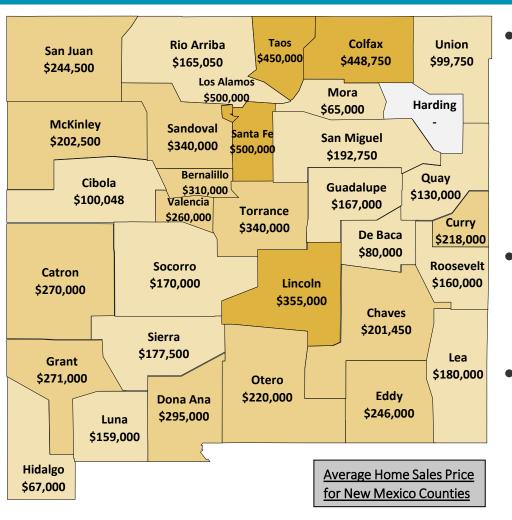
- Eviction case numbers in this figure are from the New Mexico Eviction Prevention & Diversion Program.
 - New program administered by the New Mexico State Courts starting in February 2022.
 - Program went in effect statewide in July 2022.
- Eviction case rates are likely higher than the last few years, given that most pandemic-era eviction protection measures have now expired.

Number of Eviction Cases in New Mexico, 2022



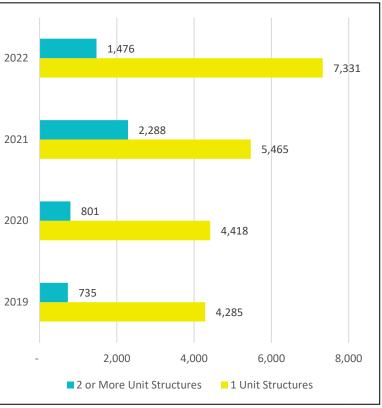


First-time Homebuyers – Home Prices and Building



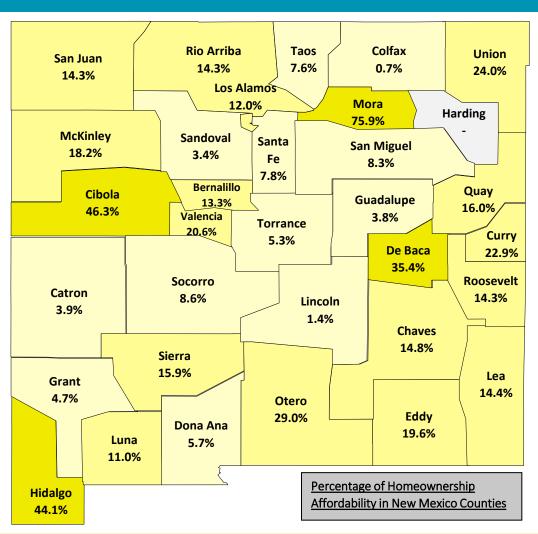
- Areas of NM with highest sale prices are those with many secondary homes or higher standard of living
- Lowest sale price areas of NM are generally rural counties
- The number of building permits issued in NM has increased by an average of 31% annually

Number of Building Permits Issued in New Mexico





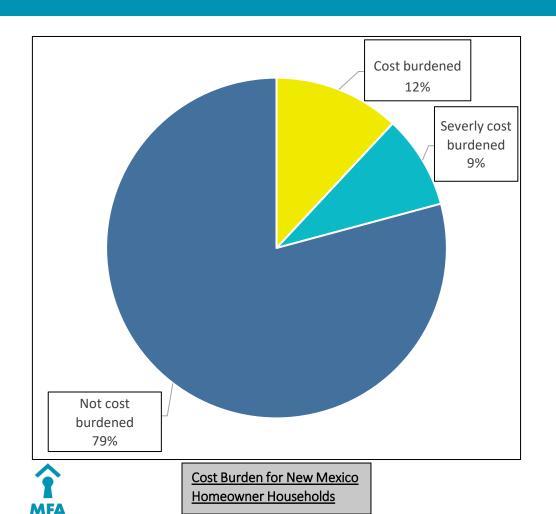
First-time Homebuyers - Affordability



- Figure shows the percentage of renter households in each county that can afford the median home price
- Homeownership affordability has dramatically declined over the last year due to
 - the more than doubling of interest rates for mortgages in the past year
 - home prices remaining relatively high in NM
 - Acute problem across the entire state



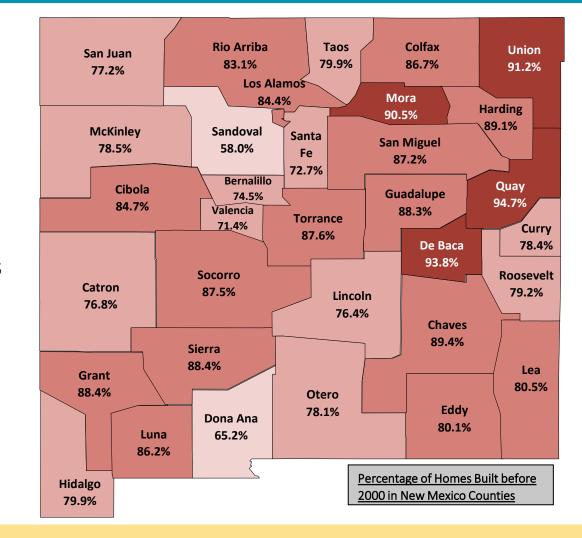
Homeowners - Affordability



- 78% of NM homeowners are not cost burdened, significantly higher than this slice of renters
 - Pay <30% of their income towards housing
- 12% of NM homeowners are cost burdened
 - Pay >30% but <50% of their income towards housing
- 9% of NM homeowners are severely cost burdened
 - Pay >50% of their income towards housing
- NM homeowners generally have higher incomes compared to renters, so cost burdened homeowners are less likely to be cutting back on other expenses versus cost burdened renters

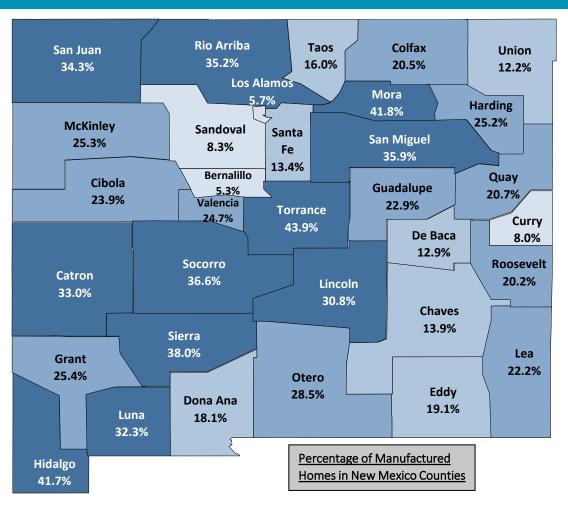
Homeowners – Age of Housing

- 74.5% of NM's homes were built before 2000, which is slightly lower than the national average of 75.6%
- Generally, urban counties have more recently constructed homes, while rural counties have older homes
 - Rio Rancho (in Sandoval County) and Las Cruces (in Dona Ana County) have been building new homes at the fastest pace across NM
- Older homes, particularly homes over 30 years old, are significantly more likely to need rehabilitation to remain habitable





Homeowners – Manufactured Housing



- Like in many western states, a significant portion of homes in NM are manufactured or mobile homes
- Rural counties are generally have more manufactured housing due to its convenience and affordability



Conclusion - Recap

- The number of homeless people in New Mexico has declined from its 2020 peak based on the point in time count.
- New Mexico is home to a significant number of senior and disabled households who could benefit from new housing developments equipped to meet their unique needs.
- While rental evictions are low in New Mexico, nearly half of New Mexican renters are cost-burdened meaning, that affordable rental housing development is needed.
- Most renters are unable to afford to buy a median priced home due to both higher interest rates and not enough new single-family housing development.
- The overwhelming majority of homeowners can afford the home they live in, with many of those homes being older or manufactured homes.



Conclusion – MFA Program & Results (2022)

Homelessness – Over 2,000 persons were sheltered & housed across the year and nearly 850 households had homelessness prevented with around \$2.7 million in shelter and rapid rehousing assistance.

Special Needs – Over 500 special needs households were assisted with \$3.7 million in housing vouchers and services.

Renters – Approximately 5,200 low-income renters were assisted with project-based rental assistance totaling \$32.5 million; Around 1,400 rental units were built and preserved with \$136 million in MFA financing.

First-time homebuyers – Nearly 4,000 New Mexico families became homeowners with \$430 million in MFA mortgage loans and nearly \$14.7 million in down payment assistance.

Homeowners – 715 homes were rehabilitated or weatherized with \$8.2 million in MFA funding; 664 homeowner households provided with \$5 million in homeowner assistance funds to help those experiencing financial hardship.

Homelessness



We'd be happy to answer any questions now. Thank You.

The full New Mexico Affordable Housing Needs
Assessment report is available at:
https://housingnm.org/resources/housing-needsassessment

