

**MINUTES
of the
SECOND MEETING
of the
TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE**

**July 20, 2023
University of New Mexico Comprehensive Cancer Center
1201 Camino de Salud NE
Albuquerque**

The second meeting of the Tobacco Settlement Revenue Oversight Committee was called to order by Representative Joanne J. Ferrary, chair, on July 20, 2023 at 9:50 a.m. at the University of New Mexico Comprehensive Cancer Center (UNM CCC) in Albuquerque.

Present

Rep. Joanne J. Ferrary, Chair
Rep. Elizabeth "Liz" Thomson
Rep. James G. Townsend

Absent

Sen. Martin Hickey, Vice Chair
Sen. Linda M. Lopez
Sen. Gregg Schmedes

Advisory Members

Rep. Gail Chasey
Sen. Shannon D. Pinto

Rep. Luis M. Terrazas

Staff

Erika Falance, Interim Committee Coordinator, Legislative Council Service (LCS)
Rebecca Griego, Records Officer, LCS
Andrea Lazarow, Bill Drafter, LCS

Guests

The guest list is in the meeting file.

Handouts

Handouts and other written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

The time reference noted next to each agenda item in this document is cross-referenced to the webcast of the committee meeting, which can be found at www.nmlegis.gov, under the "Webcast" tab. The presentations made and committee discussions for agenda items can be found on the recorded webcast for this meeting.

Thursday, July 20

Welcome and Introductions (9:50 a.m.)

Representative Ferrary welcomed members of the committee and the public and invited committee members to introduce themselves.

Greeting and Updates from the UNM CCC (9:54 a.m.)

Yolanda Sanchez, Ph.D., director and chief executive officer, UNM CCC, provided a presentation on statistics and information about the UNM CCC, which is partially funded through tobacco settlement revenue. The presentation can be found here:

<https://www.nmlegis.gov/handouts/TSROC%20072023%20Item%201%20UNM.pdf>.

Nationwide Best Practices for Regulating Commercial Tobacco (10:22 a.m.)

Mark Meaney, director, Commercial Tobacco Control Law and Policy, Public Health Law Center, gave a presentation on the legality of marketing, sales and other aspects of commercial tobacco. Mr. Meaney said that the Public Health Law Center will be able to provide information to the committee regarding definitions that may help with wording in future legislation, as well as ideas to improve legislation based on current laws. The presentation can be found here:

<https://www.nmlegis.gov/handouts/TSROC%20072023%20Item%202%20New%20Mexico%20Policy%20Landscape%20and%20Options.pdf>.

Combating the Marketing Assault on Black, Indigenous and People of Color (BIPOC) Communities (1:04 p.m.)

Jay Blackwell, M.A., C.P.S.W., L.M.H.C., co-chair, New Mexico African American Tobacco Prevention Network (NMAAT), and Kenneth Winfrey, L.C.S.W., R.Y.T., co-chair, NMAAT, presented information about the NMAAT and provided details about tobacco marketing in BIPOC communities. Key points included assisting the Nicotine Use Prevention and Cessation program in its efforts to combat nicotine marketing in BIPOC communities; recognizing the importance of evaluation and the use of data when looking at possible solutions to reduce nicotine use in New Mexico communities and populations; and requesting increased funding to quantify the impact of tobacco marketing in BIPOC communities. The presentation can be found here:

<https://www.nmlegis.gov/handouts/TSROC%20072023%20Item%203%20NMAAT%20Packet.pdf>.

Update: Regulating Tobacco and Nicotine Product Sales (2:07 p.m.)

Phillip A. Sanchez, division counsel and interim director, Alcoholic Beverage Control Division, Regulation and Licensing Department, presented information about licensing requirements in regard to distance from schools and licensed wholesalers, as well as statistics on tobacco and nicotine retailers and sales of tobacco and nicotine throughout the state.

Public Comment (2:46 p.m.)

A list of individuals making public comment is available in the meeting file.

Adjournment

There being no further business before the committee, the meeting adjourned at 2:51 p.m.