

Update for the Legislative Finance Committee

November 2024

David Barden
Chief Executive Officer

Numbers are rounded. FY24 is unaudited.

FY 2024 Achievements

Record Returns:

\$51.1 million in transfers to the Legislative Lottery Scholarship Fund in FY24

National Award:

Awarded best new instant game by the North American Association of State and Provincial Lotteries for the third year in a row

Net Ticket Sales

	FY 2021	FY 2022	FY 2023	FY 2024
Scratchers	\$ 95.5 Million	\$ 80.1 Million	\$ 88.0 Million	\$ 89.6 Million
Powerball	\$ 22.8 Million	\$ 25.8 Million	\$ 33.7 Million	\$ 38.5 Million
Mega Millions	\$ 18.1 Million	\$ 11.7 Million	\$ 26.0 Million	\$ 22.2 Million
Other Draw Games	\$ 18.5 Million	\$ 19.2 Million	\$ 20.8 Million	\$ 20.0 Million
Total Net Sales	\$ 154.9 Million	\$ 136.9 Million	\$ 168.5 Million	\$ 170.2 Million

Where the Money Goes - FY24



^{*}Cost of Product includes: On-line vendor fees, advertising, ticket vendor fees, retailer equipment, promotions, shipping and postage, responsible gaming, and game membership.

By statute, the Lottery is required to return a minimum of 50% of proceeds to players in the form of prizes and 30% to the Lottery Tuition Fund. The remaining funds are allocated to cover the cost of product, retailer commissions, and administrative costs.

Budget Summary

	FY 2022 Actual	FY 2023 Actual	FY 2024 Actual	FY 2025 Budget
Gross Revenues	\$136.9 Million	\$168.5 Million	\$170.3 Million	\$151.7 Million
Lottery Tuition Fund	\$41.1 Million	\$50.6 Million	\$51.1 Million	\$45.5 Million
Prizes for Players	\$74.1 Million	\$91.9 Million	\$93.6 Million	\$80.1 Million
Retailer Commissions	\$8.9 Million	\$10.8 Million	\$10.9 Million	\$10.0 Million
Cost of Product	\$8.9 Million	\$10.0 Million	\$10.4 Million	\$10.5 Million
Administrative Costs	\$4.0 Million	\$5.2 Million	\$4.4 Million	\$5.6 Million

Historical Revenues and Returns

Fiscal Year	Gross Re	evenues	Returns	
1996	\$28.5	Million	\$6.3 Million	
1997	\$82.4	Million	\$21.9 Million	
1998	\$85.4	Million	\$20.1 Million	
1999	\$89.7	Million	\$19.6 Million	
2000	\$111.2	Million	\$24.5 Million	
2001	\$113.7	Million	\$25.9 Million	
2002	\$129.5	Million	\$29.6 Million	
2003	\$133.6	Million	\$33.1 Million	
2004	\$142.6	Million	\$35.9 Million	
2005	\$134.7	Million	\$32.2 Million	
2006	\$150.6	Million	\$36.9 Million	
2007	\$148.8	Million	\$34.8 Million	
2008	\$147.8	Million	\$40.8 Million	
2009	\$142.6	Million	\$40.8 Million	
2010	\$143.6	Million	\$43.6 Million	

Fiscal Year	Gross Revenues	Returns
2011	\$135.6 Million	\$41.3 Million
2012	\$133.9 Million	\$41.3 Million
2013	\$141.8 Million	\$43.7 Million
2014	\$136.1 Million	\$40.9 Million
2015	\$137.1 Million	\$41.1 Million
2016	\$154.4 Million	\$46.3 Million
2017	\$126.1 Million	\$37.8 Million
2018	\$134.1 Million	\$40.2 Million
2019	\$143.7 Million	\$43.1 Million
2020	\$127.2 Million	\$38.1 Million
2021	\$154.9 Million	\$46.5 Million
2022	\$136.9 Million	\$41.1 Million
2023	\$168.5 Million	\$50.6 Million
2024	\$170.3 Million	\$51.1 Million