

**MINUTES
of the
FOURTH MEETING
of the
ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE**

**October 15-16, 2024
Central New Mexico Community College (CNM)
Student Resource Center, Room 204
835 Buena Vista Drive SE
Albuquerque**

**October 17, 2024
Netflix Studios Albuquerque
5650 University Boulevard SE
Albuquerque**

The fourth meeting of the Economic and Rural Development and Policy Committee was called to order by Representative Doreen Y. Gallegos, chair, on Tuesday, October 15, 2024, at 9:24 a.m. in Room 204 of the Student Resource Center at CNM in Albuquerque.

Present

Rep. Doreen Y. Gallegos, Chair
Sen. Carrie Hamblen, Vice Chair
Rep. Janelle Anyanonu
Rep. Gail Armstrong
Rep. Joshua N. Hernandez (10/15)
Rep. Charlotte Little
Rep. Tara L. Lujan (10/15, 10/16)
Rep. Patricia A. Lundstrom (10/16)
Rep. Martin R. Zamora

Advisory Members

Rep. Eliseo Lee Alcon (10/16, 10/17)
Rep. Anthony Allison
Rep. Cynthia Borrego (10/15, 10/16)
Rep. Joy Garratt (10/15)
Rep. Pamela Herndon
Rep. Susan K. Herrera (10/15, 10/16)
Sen. Antonio Maestas
Rep. Marian Matthews
Rep. Rod Montoya
Sen. George K. Muñoz (10/16)
Rep. William "Bill" R. Rehm
Sen. Bill Tallman (10/15, 10/17)

Absent

Sen. Crystal Brantley
Rep. Ambrose Castellano
Sen. Ron Griggs
Rep. Jenifer Jones
Rep. Jimmy G. Mason
Rep. Kristina Ortez

Sen. William F. Burt
Sen. Katy M. Duhigg
Rep. Mark Duncan
Sen. Siah Correa Hemphill
Rep. D. Wonda Johnson
Rep. Derrick J. Lente
Rep. Willie D. Madrid
Rep. Alan T. Martinez
Rep. Tanya Mirabal Moya
Sen. Cliff R. Pirtle
Rep. Andrea Romero
Rep. Patricia Roybal Caballero
Sen. Joshua A. Sanchez

Sen. Benny Shendo, Jr.
Sen. Elizabeth "Liz" Stefanics
Rep. Reena Szczepanski

Guest Legislators

Senator Linda M. López (10/15, 10/16)
Representative Cristina Parajón (10/15)

(Attendance dates are noted for those members not present for the entire meeting.)

Staff

Erin Bond, Researcher, Legislative Council Service (LCS)
D. Martin Fischer, Staff Attorney, LCS
Andrea Martinez, Intern, LCS

Guests

The guest list is in the meeting file.

Handouts

Copies of all handouts and written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

The time reference noted next to each agenda item in this document is cross-referenced to the webcast of the committee meeting, which can be found at www.nmlegis.gov, under the "Webcast" tab. The presentations made and committee discussions for agenda items can be found on the recorded webcast for this meeting.

Tuesday, October 15 — CNM, Albuquerque

Welcome and Introductions (9:24 a.m.)

Representative Gallegos thanked the community for hosting the committee, and members of the committee introduced themselves.

Welcome and State of the Local Economy (9:28 a.m.)

Tim Keller, mayor, City of Albuquerque, welcomed the committee to Albuquerque and provided updates on the city. Max Gruner, director, Economic Development Department, City of Albuquerque, spoke about the state of and city priorities for maximizing economic development. Gregg Hull, mayor, City of Rio Rancho, discussed the economics of Rio Rancho and provided recent updates. Victoria Archuleta, senior economic developer, Village of Los

Lunas, presented about growth, workforce data and new infrastructure in Los Lunas. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=1>.

Supporting the Energy Needs of New Mexico's Economy (11:07 a.m.)

Jason Espinoza, executive director, New Mexico IDEA, and Elisha Saavedra, director, Customer Marketing and Economic Development, Public Service Company of New Mexico, discussed the challenges of and needs and opportunities for the energy sector in New Mexico, as well as the importance of site readiness for the industry. They provided recommendations for enhancing economic development through the energy sector. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=2>.

Cannabis Industry Perspectives (12:06 p.m.)

Clay Bailey, superintendent, Regulation and Licensing Department, provided an update on the revenue, licensing, compliance and enforcement actions of the cannabis industry. Justin Dye, chief executive officer (CEO), R. Greenleaf, discussed the current environment of the cannabis industry and some of the challenges facing the industry, such as the illegal cannabis market, the sale of intoxicating hemp products and a lack of state enforcement power. Erika Hartwick Brown, chief operations relations officer and co-owner, Carver Family Farm, spoke about the cannabis industry from the perspective of a small, family-owned business. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=3>.

Alcoholic Beverage Industry Update (2:00 p.m.)

Edward Cooper, vice president, Public Affairs and Community Relations, Total Wine & More, talked about the history, philosophy and economic contribution of Total Wine & More. Alan Markey, region vice president - New Mexico, Premier Distributing Company, discussed the structure of the alcohol industry and its economic contribution to the state, as well as the alcohol excise tax. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=4>.

Approval of Minutes (2:58 p.m.)

On a motion duly made and seconded, the minutes of the August 21-22, 2024 and September 11-13, 2024 meetings were approved without changes.

Tour of Admiral Beverage Corporation (3:00 p.m.)

Members of the committee and staff toured the Admiral Beverage Corporation.

Recess

The meeting recessed at 5:00 p.m.

Wednesday, October 16 — CNM, Albuquerque

Reconvene

The meeting reconvened at 9:18 a.m.

Welcome to CNM and Status of Programs Supporting Business Needs (9:20 a.m.)

Kyle Lee, CEO, CNM Ingenuity; Andrea Sisneros-Wichman, senior director of programs, CNM Ingenuity; and Jeffrey Bargiel, interim senior director, Entrepreneurship, CNM Ingenuity, welcomed committee members and provided updates on the community college and its programs and activities.

Interstate 40 TradePort Corridor (10:17 a.m.)

Marcos A. Gonzales, executive development officer, Economic Development, Bernalillo County, and Carolyn Tobias, economic development manager, Bernalillo County, presented an update on the Interstate 40 TradePort Corridor and its growth, partners and initiatives. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=6>.

Update from the Economic Development Department (EDD) (11:36 a.m.)

Rob Black, secretary-designate, EDD; Isaac Romero, deputy secretary, EDD; and Mark Roper, interim director, New Mexico Film Office, provided updates on the divisions, offices, programs and initiatives of the EDD. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=7>.

Manufacturing Reshoring and Onshoring Opportunities (1:26 p.m.)

Dale R. Dekker, principal, Dekker/Perich/Sabatini, spoke about changing international trends in business and manufacturing and the importance of bringing manufacturing businesses back to North America. He also discussed recommendations for New Mexico to capitalize on the changing world and catalyze economic growth. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=8>.

Growing the New Mexico Hospitality Industry After COVID-19 (2:08 p.m.)

Kathy Komoll, CEO, New Mexico Hospitality Association, discussed the association, its members, the challenges the hospitality industry is experiencing and policy priorities. Carol Wight, CEO, New Mexico Restaurant Association, presented about some of the challenges facing the restaurant industry and her policy recommendations for growing the industry. Russell Hernandez, owner, Salud de Mesilla, provided a small-business perspective on the restaurant industry and its challenges. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=9>.

CNM Wine Industry Class Tour (3:30 p.m.)

Members of the committee and staff toured the CNM wine industry class.

Recess

The meeting recessed at 5:00 p.m.

Thursday, October 17 — Netflix Studios, Albuquerque

Reconvene

The meeting reconvened at 9:24 a.m.

New Mexico Film Office (9:25 a.m.)

Mr. Roper provided updates on the EDD's Creative Industries Division (CID) and the New Mexico Film Office. He noted that the CID is a new division tasked with supporting entrepreneurs and small businesses in artistic and creative industries. Mr. Roper also discussed productions filmed in New Mexico and the economic impact of New Mexico's film industry and provided information on the New Mexico Media Arts Collective. The presentation materials can be found here:

<https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&ItemNumber=11>.

Public Comment

There was no public comment.

Tour of Netflix Studios (11:00 a.m.)

Members of the committee and staff toured the Netflix Studios.

Adjournment

There being no further business before the committee, the meeting adjourned at 12:05 p.m.